

BRING ON #NCW2018

# NATIONAL CAREERS WEEK

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5<sup>TH</sup> – 10<sup>TH</sup> MARCH 2018

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**WHAT?**

National Careers Week is driven to improve the life chances and social mobility of those that need it most.

**HOW?**

We will achieve this by continuing to work with all stakeholders responsible for addressing the issue of quality CEIAG provision in the UK.

**WHY?**

To support all to understand, realise and fulfil their career goals.

@CAREERSWEEK  
#NCW2018



WE BELIEVE IN  
**THE POWER**  
OF CEIAG  
AS A DRIVER  
OF CHANGE WITHIN  
SOCIETY, IMPROVING  
LIFE CHOICES  
AND EMPOWERING PEOPLE  
TO TAKE CONTROL  
OF THEIR OWN  
**FUTURE**





[WWW.NATIONALCAREERSWEEK.COM](http://WWW.NATIONALCAREERSWEEK.COM)

**NATIONAL  
CAREERS  
WEEK**

@CAREERSWEEK  
#NCW2018



Headline sponsor 2017:



#NCW2017

6<sup>TH</sup> – 11<sup>TH</sup> MARCH 2017

# NATIONAL CAREERS WEEK

WWW.NATIONALCAREERSWEEK.COM

<https://issuu.com/nationalcareersweekcic/docs>



WWW.NATIONALCAREERSWEEK.COM

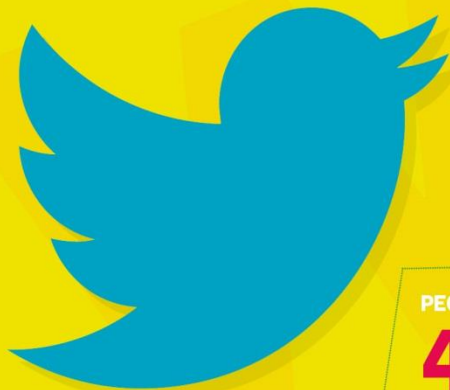
# NATIONAL CAREERS WEEK





TWITTER STATISTICS SUMMARY:  
**#NCW2017**

DATA SUPPLIED BY TWEETBINDER COVERING 6TH - 11TH MARCH 2017



POTENTIAL IMPACTS\*:

**93,176,565**

NO. OF UNIQUE USERS REACHED:

**13,456,507**

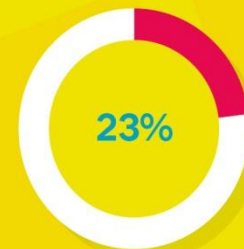
PEOPLE THAT PARTICIPATED:

**4,401**



70%

RETWEETS



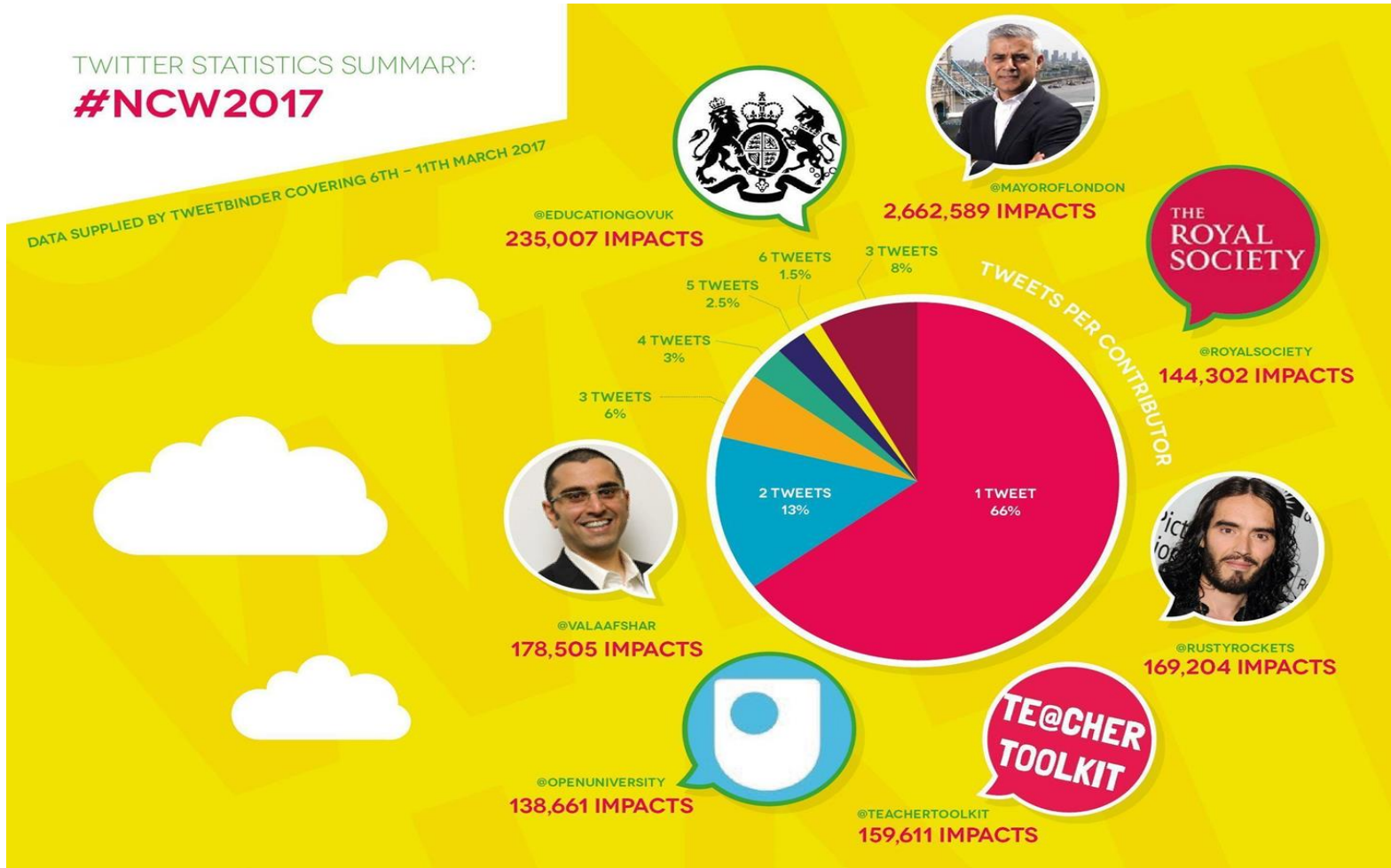
23%

LINKS/IMAGES



TWITTER STATISTICS SUMMARY:  
**#NCW2017**

DATA SUPPLIED BY TWEETBINDER COVERING 6TH - 11TH MARCH 2017



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#NCW2018



# NCW EVENTS



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# NATIONAL CAREERS WEEK



**NAME:**

**PREVIOUS JOBS:**

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**SKILLS DEVELOPED:**

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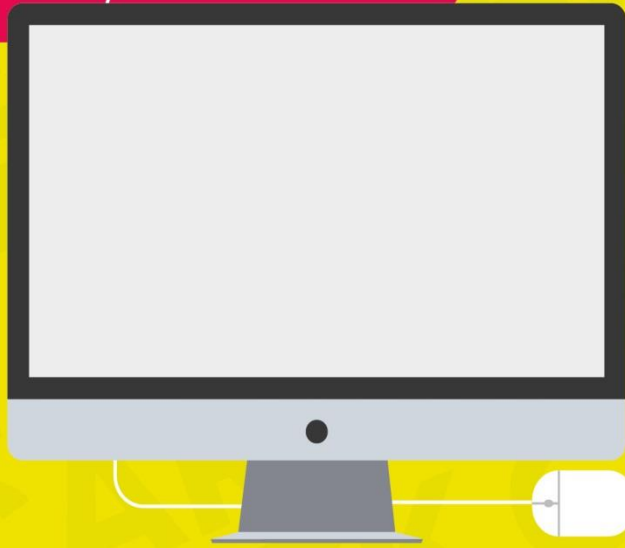
**WHAT DOES YOUR CAREER PATH LOOK LIKE?**

**NATIONAL CAREERS WEEK**

**#HUMBERCAREERS**



# THE ONLINE BUZZ



NCW2017 - Pre Event Info



NCW2017 - Careers Ed Booklet



NCW2017 - Secondary Stage Graphics



NCW2017 - Inspirational Quotes



NCW2017 - KS2 Posters



NCW2017 - Teacher Door Sign



RBS Identifying skills Checklist



RBS - My Skills Worksheet



RBS - What is the STAR technique



RBS - Transferable Skills Checklist



## NATIONAL CAREERS WEEK

### TOTAL INDIVIDUAL VISITORS

MONTH	TOTAL VISITORS
APRIL 2016	7,762
MAY 2016	7,567
JUNE 2016	8,524
JULY 2016	5,803
AUGUST 2016	4,926
SEPTEMBER 2016	5,733
OCTOBER 2016	7,532
NOVEMBER 2016	7,471
DECEMBER 2016	8,528
JANUARY 2017	11,554
FEBRUARY 2017	13,634
MARCH 2017	10,902

**99,936**



“ *Careers education can be vital to helping children choose the right path in life. The support National Careers Week provides schools is really valuable, so I would encourage school leaders and children alike to get involved and find out more.* ”

SEAN HARFORD HMI,  
National Director, Education, Ofsted

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*It's vital young people get to experience workplaces and access high level careers advice. Job titles and functions which appear on adverts or job descriptions don't always accurately describe what a job actually is or indeed the workplace culture that the employer may provide. This is where employers need to step-up and engage with schools and colleges.*

**PHIL JONES MBE**

Managing Director, Brother UK



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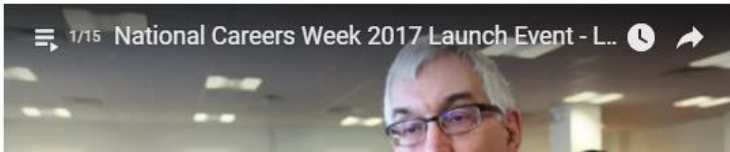
**NATIONAL  
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WEEK**





**NATIONAL CAREERS WEEK 2017**

NCW is run as a not-for-profit company to promote the importance of good careers education in schools and colleges, founded and backed by a number of volunteers with a wealth of experience from education, business and careers guidance.







# THE NCW GUIDE: CAREERS ED IN SCHOOLS

Headline sponsor 2017:



#CAREERSED4CAREERSLEADERS

### GETTING STARTED ON PLANNING AND MANAGING A CAREERS DEPARTMENT IN A SCHOOL

So you've been appointed careers leader - where do you start? Hopefully SLT have sent you off on a really helpful course to get you started on your journey to careers leader extraordinaire, or at least buddied you up with an experienced careers leader to mentor you. This guide will give you some ideas of the tasks ahead of you...

### HOW WILL CAREERS LEARNING BE DELIVERED?

Formal Lessons, In the past there were often a set amount of lessons within the PSHE curriculum - this method is rarely used as the only way to deliver careers learning nowadays.

Another approach is to set up "drop-down days", also known as collapsed timetable or activity days. These days consist of year groups, key stages or even the entire school abandoning the timetable for the day and undertaking activities, each addressing specific objectives. You could organise these by type of progression (e.g. apprenticeship day, enterprise day, university taster day etc); by employment area; or by particular employability skills, such as communication or team work. One of the plusses of this method is it is very versatile and students often regard it as a fun activity; however, it can suffer from lack of follow up and/or debrief.

In reality, most schools favour a mixed delivery approach with formal lessons, assemblies, tutor time activities etc all used to deliver careers learning. This however, has the challenge of coordination and quality control. Read on before you start to panic.

### Step 1 You need a framework...

There isn't a set curriculum document for careers. Every school has different needs. However, the Career Development Institute has put together a framework which can be readily adapted to school needs- it has progressive learning outcomes and can be downloaded free of charge along with audit documents here [www.thecd.net/New-Careers-Framework-2015](http://www.thecd.net/New-Careers-Framework-2015)



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