

Hull Trinity Market and Hepworth's Arcade was one of 13 champion finalists across England for the Great British High Street Awards 2018, following its refurbishment, which was partly financed through the Humber LEP's Local Growth Fund (LGF). The Great British High Street (GBHS) Awards are an exciting opportunity for councils, businesses, community groups and volunteers to learn from the leading examples of the ways in which high streets are succeeding in overcoming the challenges of a rapidly changing environment.

The nomination came as a result of Hull Trinity Market and Hepworth's Arcade offering a host of activities for the community, from regular health pop-ups such as Smoke Free Hull to 'talk tables' that encourage people to talk to each other. The refurbishment of Trinity Market provided a great opportunity to reduce the Victorian building's carbon footprint. It now has seasonally intelligent automatic doors and individual energy meters in market stalls, so traders can monitor their energy consumption levels, encouraging more efficient use of resources. The community of Kingston upon Hull has also embraced technology. By employing a marketing consultant, the town hopes to educate its traders in social media. Free Wi-Fi and electronic point of sale systems have already enabled the traders of Trinity Market to accept digital payment.

The Champion High Street category award, for which the development was nominated, gave recognition to the best high street in England, Scotland, Wales and Northern Ireland. The High streets were judged on four pillars of success: Community, Customer Experience, Environment and Digital Transformation.



## Funding (£)

LGF	£3,000,000
Public Sector	£2,010,000
Private Sector	£1,200,000
<b>Total</b>	<b>£6,210,000</b>

## Outputs

Jobs Created	147
Construction Jobs	132
Enterprises receiving grant support	20
Commercial Floorspace Refurbished (m <sup>2</sup> )	2335
Commercial Floorspace Occupied (m <sup>2</sup> )	2335
Jobs Safeguarded	3