Humber LEP - Digital Skills Manifesto

Technical

Business Improvement

Level 7

Level 6

Level 5

Level 4

Level 3

Level 2

Level 1

Entry Level

Digital Professionals
The ability to engage with and advance emerging technologies (e.g. Blockchain, AI, robotics) to enhance business capabilities.

Provision - Academic and professional programmes e.g. Conversion MScs, Degree Apprenticeships

Higher level Technical
The ability to support businesses to maximise the benefits of existing technology and provide the platform for growth

Provision - IoT provision, Higher Apprenticeships, HND/HNC, FD

Digital Enablers
The ability to make a real contribution in any sector in one or more specialist areas. Provision – Tech Levels, Advanced Apprenticeships etc.

Digital Leadership and Innovation
The ability to inspire others to harness technology effectively to achieve business objectives

Provision - Short courses, consultancy, mentorship and qualifications enabling a 'digital first' approach

Digital Adoption Capability and Confidence
The ability to enable change and deliver controlled improvements

Provision - Programmes that enhance capability for change e.g. project/change management, risk management, stakeholder engagement

Humber Business Sectors…e.g.
Renewables, Supply Chain, Healthcare, Engineering and Manufacturing, Creative etc. Specific specialist skills for the sectors e.g. AutoCAD, Adobe.

Digital Essentials
The ability to competently use the digital world and use these skills in and for work. Focus on productivity software for work and life such as O365 applications to enable business growth, productivity and competitiveness.Provision - Digital competence based programmes e.g. OCN Level 2, Intermediate Apprenticeships, ECDL, MOS Testing, bespoke options

Digital Basics
The ability to engage with the digital world to gain confidence in activities such as online shopping, email, online banking, job search skills and online searches / safety/security. Aims to promote digital inclusion for those currently excluded. Provision - Short digital inclusion focused courses e.g. using the internet, parental controls, online prescriptions etc.

Diagnostic assessments (employees and residents)
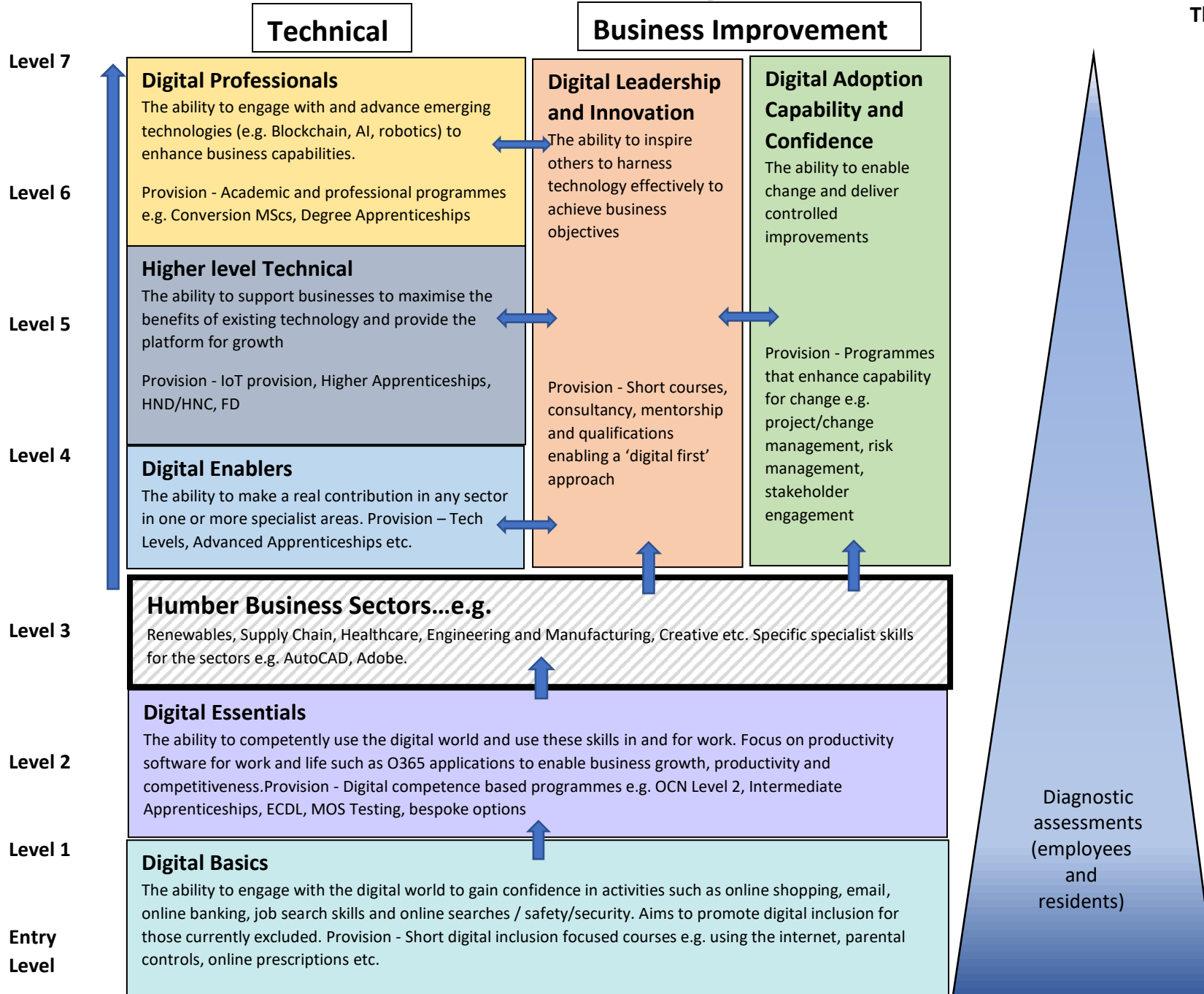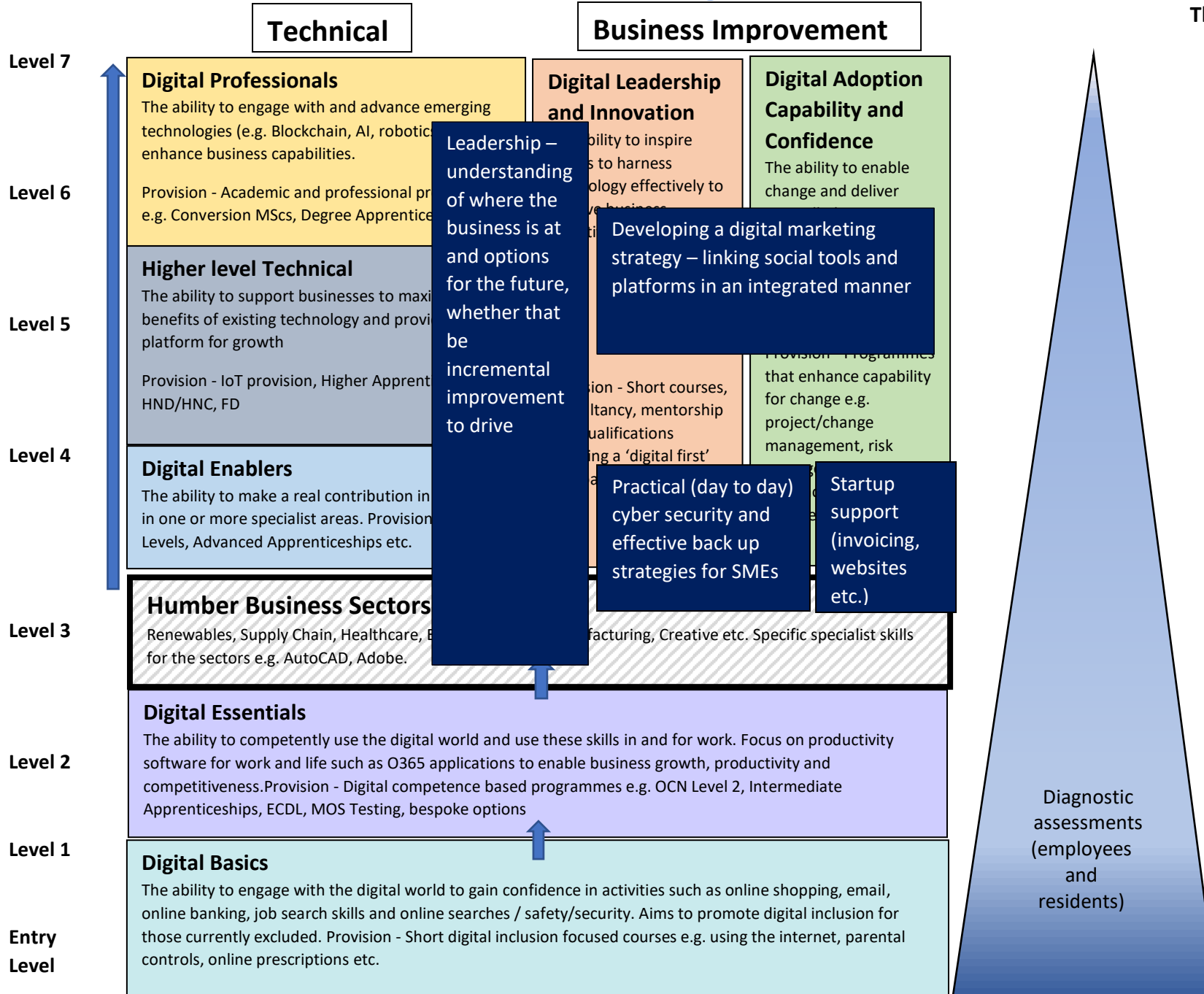
The Digital Skills Partnership will:

1. Raise the **digital skill level** in the Humber area by raising the level of ambition of employers, employees, residents and training providers to engage with digital skills.
2. Identify and **understand the demand** for workplace digital training that reflects the breadth of employers and training providers in our region.
3. Establish an inclusive **Humber Digital Skills Hub** offering businesses of all sizes support services including:
    a. Access to diagnostic assessments
    b. Access to, and mapping of, available training
    c. Access to consultancy services
    d. Case studies
    e. Podcasts/conferences

Humber LEP - Digital Skills Manifesto

Technical

Business Improvement

Level 7

Level 6

Level 5

Level 4

Level 3

Level 2

Level 1

Entry Level

Digital Professionals
The ability to engage with and advance emerging technologies (e.g. Blockchain, AI, robotics) enhance business capabilities.

Provision - Academic and professional pr[...] e.g. Conversion MScs, Degree Apprentice[...]

Higher level Technical
The ability to support businesses to maxi[...] benefits of existing technology and provi[...] platform for growth

Provision - IoT provision, Higher Apprent[...] HND/HNC, FD

Digital Enablers
The ability to make a real contribution in [...] in one or more specialist areas. Provision[...] Levels, Advanced Apprenticeships etc.

Digital Leadership and Innovation
[...]bility to inspire [...]s to harness [...]ology effectively to [...]ve business [...]ti[...]

[...]sion - Short courses, [...]ltancy, mentorship [...]ualifications [...]ng a 'digital first' [...]a[...]

Digital Adoption Capability and Confidence
The ability to enable change and deliver [...]

Provision - Programmes that enhance capability for change e.g. project/change management, risk

Leadership – understanding of where the business is at and options for the future, whether that be incremental improvement to drive

Developing a digital marketing strategy – linking social tools and platforms in an integrated manner

Practical (day to day) cyber security and effective back up strategies for SMEs

Startup support (invoicing, websites etc.)

Humber Business Sectors
Renewables, Supply Chain, Healthcare, E[...] [...]facturing, Creative etc. Specific specialist skills for the sectors e.g. AutoCAD, Adobe.

Digital Essentials
The ability to competently use the digital world and use these skills in and for work. Focus on productivity software for work and life such as O365 applications to enable business growth, productivity and competitiveness.Provision - Digital competence based programmes e.g. OCN Level 2, Intermediate Apprenticeships, ECDL, MOS Testing, bespoke options

Digital Basics
The ability to engage with the digital world to gain confidence in activities such as online shopping, email, online banking, job search skills and online searches / safety/security. Aims to promote digital inclusion for those currently excluded. Provision - Short digital inclusion focused courses e.g. using the internet, parental controls, online prescriptions etc.

Diagnostic assessments (employees and residents)

The Digital Skills Partnership will:

1. Raise the **digital skill level** in the Humber area by raising the level of ambition of employers, employees, residents and training providers to engage with digital skills.
2. Identify and **understand the demand** for workplace digital training that reflects the breadth of employers and training providers in our region.
3. Establish an inclusive **Humber Digital Skills Hub** offering businesses of all sizes support services including:
   a. Access to diagnostic assessments
   b. Access to, and mapping of, available training
   c. Access to consultancy services
   d. Case studies
   e. Podcasts/conferences