



Hull and  
East Yorkshire  
Local Enterprise  
Partnership

# HEY LEP Delivery Plan 2021 / 22

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# Executive Summary

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The new Hull and East Yorkshire LEP (HEY LEP) came into existence on 01 April 2021 when it began its work on the future economic direction of the Hull and the East Riding of Yorkshire region.

This delivery plan is the first produced by the Hull and East Yorkshire (HEY) Local Enterprise Partnership (LEP) and brings together our key targets for 2021/22 across all areas of the LEP's activity from governance and strategy to programme delivery and communications.

As a new LEP, a large focus of our work will be on establishing the necessary governance structures and frameworks required to operate the LEP, as well as ensuring the smooth transition of existing programmes, projects and activities from the Humber LEP.

2021/22 is also a critical year in setting the strategic direction of the new HEY LEP and the development of an Economic Strategy for Hull and East Yorkshire. It provides the opportunity to establish a new, ambitious strategic vision for the region which capitalises on the substantial opportunities for economic growth and transformation the area provides, ensuring a sustainable recovery from the pandemic for the benefit of everyone in HEY.

# 1. Introduction

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The new Hull and East Yorkshire LEP (HEY LEP) came into existence on 01 April 2021 when it began its work on the future economic direction of the Hull and the East Riding of Yorkshire region.

As a new organisation, a lot of work is required to establish the necessary governance structures and assurances, as well as work on the strategic direction of the new HEY LEP and development of an Economic Strategy for Hull and East Yorkshire. The transfer of a range of programmes and responsibilities from the Humber LEP has also meant that delivery of key programmes has continued, alongside the need to close down the previous organisation.

The HEY LEP Delivery Plan sets out the key actions that will take place in 2021/22 as we develop the new LEP and continue to deliver a range of programmes which support the economic growth of the HEY LEP area.

Our key Strategic Objectives for 2021/22 are as follows:

**SO1 - Develop a high performing and diverse LEP that is at the leading edge of governance, including transparent and accountable decision-making**

**SO2 - Develop a robust, evidence-based HEY Strategy that has stakeholder buy-in and sets a clear direction for growth in Hull and East Yorkshire**

**SO3 - Deliver a range of high quality, high performing programmes which have a significant impact on the people and economy of Hull and East Yorkshire**

**SO4: Contribute to and influence a range of partnerships, programmes and activities which support the inclusive growth and development of the Hull and East Yorkshire area**

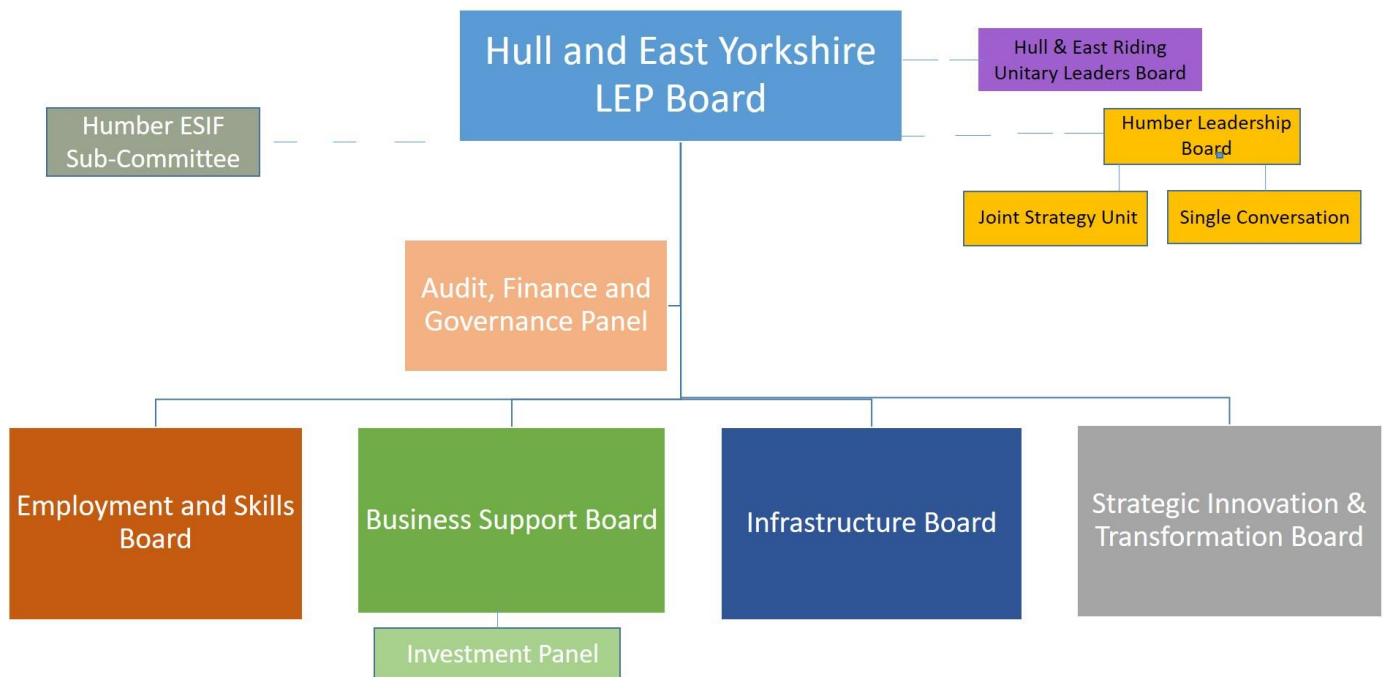
# 2. Governance

**Strategic Objective: Develop a high performing and diverse LEP that is at the leading edge of governance, including transparent and accountable decision-making**

## 2.1. Governance Structure

The Chair and founding [Board Members](#) of the HEY LEP were recruited prior to 01 April 2021. All meetings of the former Humber LEP Board ceased from 31 March 2021. The new HEY LEP Board considered the governance structure as part of its first meeting. It recognised that to avoid interruption to programme delivery, some existing Humber LEP sub-boards and groups would need to continue meeting into early 2021/22 to provide sufficient time to decide on and populate the structure it will require to deliver its priorities.

A proposed governance structure for the HEY LEP was presented to the Board for discussion and the following overall structure agreed:



**Figure 1: LEP Board and Sub-Board Structure**

Since the Board’s appointment, the first Sub-Board to be established was the Audit, Finance and Governance Panel. The following Boards will be recruited to by the end of June 2021:

- Employment and Skills Board
- Business Support Board
- Infrastructure Board

The Strategic Innovation and Transformation Board Chair has been appointed (Professor Susan Lea) and the recruitment to this Board will commence in Q2 2021/22.

A number of working groups will also be put in place to support the work of each of the Sub-Boards and will be developed in line with the Economic Strategy and key areas of responsibility agreed for each of the Sub-Boards. It is anticipated that the initial working groups will be in place in September / October 2021.

## **2.2. Assurance Framework**

The Local Assurance Framework is a document that details the LEP's approach to managing funding allocated to it by central Government, in conjunction with Hull City Council as its accountable body and the Hull and East Riding Unitary Leadership Board.

The Assurance Framework sets out how the LEP takes decisions and how it complies with rules on transparency and accountability that are appropriate for an organisation that deals with public funds.

To ensure compliance with the National Local Growth Framework interim arrangements in relation to the Assurance Framework needed to be in place whilst the HEY LEP's Assurance Framework was finalised. As a result, the HEY LEP adopted the Humber LEP's Assurance Framework as an interim measure.

There are a number of policies that support the work of the HEY LEP and its boards to ensure fairness and transparency that are a key part of the Assurance Framework. These policies have been developed for the HEY LEP and are published in draft whilst awaiting approval by the HEY LEP Audit, Finance and Governance Panel at its next meeting. These are as follows:

- [HEY LEP – Code of Conduct](#)
- [HEY LEP – Equality and Diversity](#)
- [HEY LEP – Feedback and Complaints](#)
- [HEY LEP – Whistleblowing Policy](#)

The HEY LEP's Assurance Framework is currently in draft and will be considered by the Board on 21 July and published by end of July 2021.

## **2.3. Accountable Body Role**

The accountable body for the HEY LEP is Kingston upon Hull City Council. Kingston upon Hull City Council holds the LEP's core funding on behalf of the LEP, employs the LEP's Executive Team (which whilst bound and supported by the Council's policies and procedures, are operationally independent) and provides services from its legal, human resource and finance departments. It also receives funding from Government and is responsible for contracting on behalf of the LEP.

Kingston upon Hull City Council's S151 Officer is responsible for ensuring that a compliant Local Assurance Framework is in place for the HEY LEP and that decisions are made in accordance with it.

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## 2.4. Legal Personality

Following a period of review, BEIS have confirmed that in order to comply with the National Local Growth Assurance Framework throughout 2021-2022, the HEY LEP needed to seek adoption of a legal personality. This is in the form of a Company Limited by Guarantee and has required all Board Members to become Directors of the company with liability insurance in place to provide protection against personal liability.

The Company Limited by Guarantee will not be used to transact LEP business as Hull City Council, as the Accountable Body carries out this role on behalf of the LEP.

This has involved the application for change of name of the existing Humber LEP Ltd (Company Number: 07988601) to form the new HEY LEP Company and to appoint current Board members as directors to simplify arrangements, with Hull City Council as sole member.

[Hull and East Yorkshire Local Enterprise Partnership Ltd](#) has been adopted as the formal name of the company and the name formally changed on 08 June 2021.

## 2.5. External Representation

The Humber LEP was part of the LEP Network and the NP11 group of LEPs. These memberships will be inherited by HEY LEP from 01 April.

The Humber LEP's place on the Transport for the North Board will also be inherited by HEY LEP.

The Humber LEP was also represented at various other local, regional and national forums. By default these places will pass to the HEY LEP, but where applicable officers will ensure that Greater Lincolnshire LEP are included or liaised with where they are not already involved. Officers have informed external organisations of changes in contact details and representation.

## 2.6. Pan-Humber Issues

Following the closure of the Humber LEP, some areas of work have been transferred to Hull and East Yorkshire LEP and Greater Lincolnshire LEP. The Humber Leadership Board (HLB), the existing Joint Committee for the Humber, will deal with agreed pan Humber issues. Both HEY LEP and GLLEP are members of the HLB. Both HEY LEP and GLLEP are members of the HLB.

There are a number of issues that will continue to be considered at the Humber level including the Humber Freeport, decarbonisation, offshore wind, green energy, hydrogen manufacturing, flooding and environmental issues. The HLB has appointed a local authority to take the lead on each of these areas of work. There is agreement on how both LEPs will support any pan Humber issues that may emerge.

## 2.7. Key Actions 2021/22

The key targets for the development of the LEP's governance arrangements are:



Key Actions	When Complete
Key HEY LEP draft policies in place	April 2021
Hull and East Yorkshire Local Enterprise Partnership Ltd – Legal Entity in place	08 June 2021
Recruitment to Employment and Skills, Business Support and Infrastructure Boards complete	30 June 2021
HEY LEP Draft Assurance Framework	30 June 2021
HEY LEP Assurance Framework published	31 July 2021
Recruitment to Strategic Innovation and Transformation Board complete	Q2 2021/22
Recruitment to working groups commences	Q2 2021/22

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## 3. Strategy

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**Strategic Objective: To develop a robust, evidence-based HEY Economic Strategy that has stakeholder buy-in and sets a clear direction for growth in Hull and East Yorkshire**

### 3.1. HEY Economic Strategy

The HEY LEP Board has discussed and agreed some key priorities for the Economic Strategy. Whilst not exclusive, these priority areas will be used as part of a consultation exercise to engage wider stakeholders in the development of the final HEY Economic Strategy.

Given that the Economic Strategy will ultimately be delivered through a range of collaborative partnerships involving a range of stakeholders including employers, local authorities, education and training providers etc., the consultation aspect of the strategy development process is crucial.

### 3.2. Evidence Base

As key part of developing the HEY Economic Strategy is gathering the evidence base to provide the rationale for strategic decisions and to set the baseline for future performance monitoring. The HEY LEP has access to a range of data and supporting information which will form part of the evidence base. This will include an updated data set that was prepared as part of the HEY Devolution Bid and updated data that was peer reviewed and used as part of the development of the Humber Local Industrial Strategy.

HEY LEP Skills team recently commissioned an updated Covid-19 Economic Impact Assessment which provides a Humber wide review of key labour market, business data and intelligence as well as data at a HEY LEP level where available. This will form a key part of the local evidence base, alongside other skills and business related data sets.

In addition, the HEY LEP [Local Skills Report](#) will be presented at a workshop in June which provides an opportunity to get views from the HEY LEP Board, partners and stakeholders on the next steps for developing the HEY LEP's Economic and Skills strategies.

### 3.3. Covid-19 Recovery

The Humber LEP previously developed a Covid-19 Phase Two Delivery Plan which outlined how the LEP would prioritise existing resources to work with our partners to help the Humber's businesses and people through this next phase. It was a live document that was updated as circumstances changed and the response evolved, guided by the input of the Humber Economic Resilience Group, the LEP Board and Sub-Boards and our partners.

As HEY LEP begins its life and starts to move forward, it will be in the context of Covid-19 recovery. Any HEY Economic Strategy will need to reflect the impact of the pandemic on the HEY economy and the interventions required to support the recovery, future sustainable economic growth and the challenges and new opportunities presented by this recovery phase. As referred to

earlier, the Covid-19 Economic Impact Assessment will be a key part of the evidence base used to develop the strategy and will enable the LEP to fully reflect the economic changes that have resulted from the pandemic.

### 3.4. Timescales

In order to ensure that the HEY Economic Strategy is in place as soon as possible, the following indicative timescales have been agreed by the HEY LEP Board for its development and consultation:

- Consultation draft to the board members for comment by 14 July 2021
- Consultation draft finalised by HEY LEP Board at 21 July Board meeting
- Formal consultation opens following sign-off by the Board public review commencing to allow for stakeholder annual leave and suitable attendance at boards/committees etc. Process is completion of on line survey plus via designated email address.
- Consultation closes Sunday 12 Sept 2021
- Draft strategy to be reviewed by the HEY LEP Board end of September 2021
- Final Strategy published in October 2021

The deadline for responses will be extended, should less than 150 responses be received from individuals and those representing membership organisations.

It is recognised that the LEP national review and development of a Combined Authority Devolution deal could potentially impact on local ambitions, therefore the strategy could remain as a final draft version. This approach was used by the Humber LEP when developing the Industrial Strategy.

### 3.5. Key Actions 2021/22

The key actions for the development of the HEY LEP’s Strategy are:

Key Actions	When Complete
HEY Economic Strategy evidence gathering	Q1 2021
HEY Economic Strategy Consultation Draft completed	21 July 2021
HEY Economic Strategy Consultation Commences	30 July 2021
Board sign-off of final HEY Economic Strategy	End September 2021
Publication of HEY Economic Strategy	18 October 2021

The key targets for the development of the LEP's wider strategic agenda are:

## 4. Delivery

**Strategic Objective: Deliver a range of high quality, high performing programmes which have a significant impact on the people and economy of Hull and East Yorkshire**

The HEY LEP is responsible for the direct delivery of a number of Government funded programmes. The following section provides an overview of the range of programmes the HEY LEP will be delivering in 2021/22.

### 4.1. Local Growth Fund

The Local Growth Fund ended on 31 March 2021 with the significant majority of these projects being financially and physically complete at this time. However, a small number of projects have experienced delivery slippage and will be completed in the current financial year. In addition, there is an ongoing requirement to monitor and report output delivery for the programme. Full benefit realisation for many schemes will come in future years.

HEY LEP will be responsible for monitoring legacy Humber LEP projects in Hull and East Yorkshire as well as a small number of projects in North and North East Lincolnshire which are pending completion. For those projects, the responsibility will remain with the accountable body and HEY LEP team until financial and physical completion, at which point responsibility for ongoing monitoring will pass to GLLEP along with associated targets.

#### Projects transferred to HEY LEP

Note: The following table includes both those projects that are financially complete with ongoing monitoring requirements as well as those that are still financially incomplete.

Project	Sponsor	Allocation	Completion
Hessle Foreshore Tidal Defence Scheme	ERYC	£2m	31 August 2021
Hempholme and Wilfholme Pumping Stations	ERYC	£0.84m	30 June 2021
Holderness Drain FAS	ERYC	£2.14m	30 November 2022
Growing the Humber (3)	NELC / LEP	£8m	31 March 2022
Stoneferry Road Integrated Transport Project	HCC	£7.5m	31 March 2022
Development of Priory Park	HCC	£1.44m	22 October 2021
Humber High Street Challenge Fund	HCC	£2.24m	31 March 2024
Brough Relief Road	ERYC	£3.26m	31 October 2021
Engineering Future Growth	East Riding College	£0.469m	23 July 2021
Humber Engineering Academy	North Lindsey College	£0.3m	30 June 2021

Phase 3 @theDock	Wykeland LLP	£1.294m	31 December 2021
Anlaby and East Ella FAS	ERYC	£5.1m	30 June 2021
Cottingham and Orchard Park FAS	ERYC	£5m	30 June 2021
Delivering Housing Growth in Hull (2)	HCC	£4m	31 March 2029
Unlocking city Centre Development	HCC	£2.5m	23 December 2021

**North and North East Lincolnshire projects still to be completed and continuing to report to HEY LEP in 2021/22**

Project	Sponsor	Allocation	Completion
Grimsby T.C. Unlocking the Potential	NELC	£3.4m	17 May 2021
Central Cleethorpes Regen Prog.	NELC	£1m	31 March 2025
South Humber Gateway	NLC	£2.497m	31 March 2022
A180 & S. Humber Bank Improvements	NELC	£2.09m	31 July 2021

**4.2. Getting Building Fund**

In July 2020, the Minister for Regional Growth and Local Government confirmed an allocation of **£13.4m** for the HEY LEP and acceptance of the submitted programme to be delivered by 31 March 2022. The projects in delivery are as follows:

Project	Summary	Allocation
Growing Hull and East Yorkshire	Business grant programme building on the established and successful Growing the Humber business investment programme. The scheme provides capital grants to stimulate growth in SME businesses.	£1.5m
Hull and East Yorkshire Highways Resilience Programme	Second phase of a programme that was previously funded through the York, North Yorkshire & East Riding LEP Growth Deal as a DfT retained scheme which has been expanded to cover neighbouring Hull.	£2m
RaisE Business centre and Innovation Hub	RaisE Business Centre and Innovation Hub will be adjacent to the Siemens Mobility train factory on the Goole 36 Enterprise Zone. It will provide high-tech managed workspace and R&D facilities in manufacturing, engineering, and rail supply chains, and is being developed in partnership with Siemens Mobility and the UK Rail Innovation Network (University of Birmingham).	£1m
Delivering Housing	Extension of the existing, successful Delivering Housing Growth in Hull programme, previously part-funded through	£4.8m

Growth Programme – Ings and Wawne 2	LGF. Investment will deliver new spine roads, electricity supplies and drainage to accelerate delivery on two key housing sites.	
Hull and East Yorkshire Cycle Route Delivery Programme	Programme of cycle infrastructure upgrade and provision of new cycle facilities where there are gaps in the network across the City of Hull and adjoining urban areas of East Riding of Yorkshire.	£2.7m
Managed Workspace Programme B – Bespoke and Boulevard	A package of new and improved managed workspace offers to meet demand and stimulate economic recovery in Hull.	£0.5m
Programme Management	Resource to ensure the robust management and administration of the programme. The programme is managed and monitored by the LEP’s experienced Investment Programme Team, with support from officers of the Accountable Body	£0.4m

### 4.3. Growth Hub

As part of the change in LEP geography, the Humber Business Growth Hub became the HEY Growth Hub on 01 April. There has been no interruption the Growth Hub’s services and it continues to deliver a range of services across the area, including the continued delivery of ERDF funded programmes at the previous Humber geography.

The new HEY Growth Hub provides quick and easy access to local and national resources along with information to support business to start, sustain and grow. It supports businesses, from pre start to established, to access help with grants, funding, exporting advice, innovation support and general business growth support. Free impartial help and advice is available through a network of Business Advisors across Hull and East Yorkshire that provides specialised one to one support.

The Growth Hub is responsible for the delivery of a number of activities using funding from both BEIS and the European Regional Development Fund during 2021/22.

Programme	Activity	Investment
Core Growth Hub Provision	Core Growth Hub services including Programme Management, Business Advisor team, HEY Start-Ups	£430,750

	programme and marketing and communications activities.	
#GrowMySME – Business Growth Scheme	Programme of business support including grant support, workshops and masterclasses, supply chain and sector development and advisor support across the whole of the Humber geography.	£ 1,026,021.98 (£1,710,036.63 including match funding)
Peer Networks	Delivery of six cohorts of 11 businesses supported for 18 hours of one-to-many action learning and 3.5 hours of one-to-one coaching and mentoring.	£90,000
Made Smarter	Recruitment of Made Smarter coordinator on behalf of York, North Yorkshire and HEY LEP	£40,000

A further two programmes are being delivered by Hull City Council under the #GrowMySME banner in 2021/22. This includes both specialist ICT and Financial Advisory support which is being delivered Humber-wide until the programme's close in 2023, following agreement of the four Humber Local Authorities to continue this activity after the end of March 2021.

#### 4.4. Skills Advisory Panel

Local Skills Reports are a requirement of all Skills Advisory Panels and were introduced by the Department for Education to provide a clear and consistent view of local skills needs to help partners to respond to labour market needs.

The HEY LEP is forming a new Employment and Skills board which will fulfil the requirements of the Skills Advisory Panel. In line with the Department for Education's Memorandum of Understanding, the HEY LEP's Skills Advisory Panel funding for 2021/22 of £75,000 will be used to fund the following activities:

- Salary costs for SAP activity
- Development of Skills Strategies and Local Skills Report refresh
- Additional analysis including Freeport skills needs, green skills, EU migrant workers, rural / visitor economy, digital skills
- Review of AEB/community learning to inform devolution skills planning

#### 4.5. Careers and Enterprise Company

The Careers & Enterprise Company (CEC) has been established to help young people unleash their best possible futures. At a local level, the project is being delivered through the established Enterprise Coordinator – Enterprise Advisor model to motivate young people and help them to make more informed choices in and out of schools. The programme works in partnership with LEPs, local authorities, schools, colleges and employers.



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Given the timing in the academic year of the closing of the Humber LEP, and in order to cause the minimal amount of disruption to schools and to honour the existing Grant Funding agreement from CEC, an agreement was put in place for the HEY LEP to deliver the existing Humber contract until 31 August 2021. From 01 September 2021, funding has been confirmed by the CEC for the HEY LEP to develop a Careers Hub that will work with the 35 schools from across Hull and East Yorkshire who are already engaged with the Humber CEC contract.

The £144,000 funding (including match funding) for the academic year 01 September 2021 to 31 August 2022 will be utilised to fund a Strategic Hub lead and match fund two Enterprise Coordinators, as well as access to a Local Hub Fund to support delivery.

#### **4.6. Business Loan Fund**

The Business Loan Fund provides loans for capital projects utilising the legacy funding from the Humber LEP's £8.2m Growing Places Fund allocation that is now part of an evergreen fund.

In order to transfer the legacy commitment across to the HEY LEP, the HEY LEP Board must approve the HEY programme following a Strategic Review of the Business Loan fund. As an interim position, the programme will continue on the Humber LEP programme with formal adoption of the HEY Business Loan Fund by the HEY LEP Board at its meeting on 21 July.

#### **4.7. Foreign Direct Investment (FDI) Key Account Management**

The Key Account programme in Hull and East Yorkshire is funded by the Department for International Trade (DIT) as part of the Northern Powerhouse levelling up agenda. This has enabled the recruitment of one full time FDI Key Account Manager whose role it is to engage with foreign owned businesses in the LEP area which are not currently account managed by DIT or the local authority partners to identify and support expansion plans which add to the economy and create local jobs.

In 2021/22, DIT are providing £55,000 funding to cover the costs of a full time officer plus a supporting budget and anticipate that the Key Account programme will engage with circa 35 foreign owned companies and secure three business investment projects.

#### **4.8. Export Support**

The Export Partnership Manager is a role that is seconded to the HEY on an annual basis. The funding has been provided by DIT to their delivery partner EGS Ltd under the levelling up programme. The direction and daily management is conducted by the HEY LEP with administrative and HR functions undertaken by EGS Ltd.

The role has been in place since January 2021, with the remit to develop an export plan for the LEP region. The export plan will look to build an overview of the pan-Humber exporting environment and encourage engagement amongst key partners in order to increase international trade through export, with a strong focus on supporting earlier stage businesses and SMEs to plan for international growth.

The export plan will be key to achieving maximization of export service provision and uptake across the new LEP region, helping to foster a spirit of engagement across all key export



stakeholders and contributing to the national ambition for exports to represent 35% of the UK's GDP. As part of the function the post holder will gain an understanding of the export related data and market intelligence held by DIT and other key partners and determine if any gaps in that knowledge exist.

In 2021/22, the programme will see the production of a HEY Export Strategy and Action Plan resulting in a measurable increase in the number of SME exporters engaging in overseas trade within the HEY LEP region. This will be informed by the findings of an Export Research project which is being undertaken by KADA research and will deliver a final written report and findings on 10 June 2021. 2021/22 will also see the continued roll-out of the Export Communications Strategy.

#### **4.9. Local Digital Skills Partnership**

The Humber Local Digital Skills Partnership (LDSP) was established by the Humber LEP in 2020/21 following independent research undertaken on behalf of the LEP. This recommended the creation of a Humber Digital Skills Partnership to boost the take up of digital skills and engagement in the region in response to the increased likelihood of digitisation and automation resulting from emerging disruptive technological innovation and change in sectors such as clean energy & decarbonisation, MedTech, advanced manufacturing and logistics.

The LDSP steering group brings together public, private and third sector organisations to help increase the digital capability of individuals, businesses and organisations in the Humber. The Humber LDSP is chaired by the University of Hull's Pro Vice Chancellor for Education, Professor Huxley-Binns. The Humber LDSP Steering Group currently has several members representing various private, public and third sector organisations:

- KCOM
- BT Group
- Yorkshire & Humber Institute of Technology
- Tec Partnership
- Hull College Group
- Ron Dearing University Technical College (UTC)
- Women into Manufacturing and Engineering (WiME)
- Ideal Heating (part of Groupe Atlantic)
- Arco
- East Yorkshire and Humber Federation of Small Businesses (FSB).
- Winning Moves (software development company)
- Colleagues from the Digital Strategy team at East Riding of Yorkshire Council as well as Leeds City Region LEP & West Yorkshire Combined Authority Local Digital Skills Partnership.

The Humber Local Digital Skills Partnership was made possible in the first instance due to the re-investment a small amount of Humber LEP financial reserves to recruit a lead executive to service this provision. The LEP is currently working to secure additional funding to continue the work of the LDSP beyond September 2021.

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## 4.10. Energy Hub

HEY LEP is one of six regional LEP constituent partners in the North East and Yorkshire Energy Hub which is led by Tees Valley Combined Authority (TVCA) and brings together local authorities, businesses, organisations and communities to help achieve our local energy goals.

The purpose of the Energy Hub is to deliver an Energy Strategy across the region, support and accelerate the development of local and regional, low and zero carbon energy projects across 31 Local Authority boundaries, bring forward business cases that can attract investment in energy infrastructure, share best practice across a national programme, and develop a pipeline of innovative projects to support the regions clean growth agenda.

Core funding of £75,000 is provided by BEIS which covers the costs related to the employment HEY LEP Energy Projects Manager whose role is to provide additional capacity to support the delivery of local energy strategy. Any surplus is utilised to buy in additional consultancy capacity as required. LEP partners have also had access to a central collaborative projects budget available to support feasibility and other project work with a broad relevance across the geography.

In 2021/22, the Energy Projects Manager will continue supporting the Local Authorities' decarbonisation pathways planning with the following:

- Commissioning a feasibility study into the requirements and roll-out of EV charging infrastructure across the area
- A call on the existing Collaborative Projects budget to undertake some exploration of opportunities to utilise industry waste streams for community energy use

Additional activity includes supporting the delivery of the LAD2 housing retrofit scheme in East Yorkshire and the roll-out of a pilot project with OnGen to provide a number of education providers with subsidised access to decarbonisation assessment tool on their buildings.

## 4.11. Humber Industrial Cluster Plan (HICP)

The Humber Industrial Cluster was identified by BEIS as the largest centre of industrial carbon dioxide (CO<sub>2</sub>) emissions in the UK – equivalent in size to the next two industrial cluster emissions added together. In order to realise the UK Government's Net Zero ambition, UK Research and Innovation (UKRI) launched the Industrial Decarbonisation Challenge with £171M of funding to "support the development of low-carbon technologies that will increase the competitiveness of industry and contribute to the UK's drive for clean growth".

The Humber LEP and CATCH joined forces to lead a Humber-wide response to the Challenge in Phase 1 to scope the potential for decarbonisation of Humber Industry. This was well-received by Innovate UK and a successful bid led to participation in Phase 2 of the Industrial Strategy Challenge Fund. Phase 2 of the Humber Industrial Cluster Plan (HICP) secured £1.7M of UKRI Innovate UK funding for Phase 2 and £0.9M of private sector funding to advance the development of a roadmap to decarbonise Humber Industry.

The Humber Industrial Cluster Plan (HICP) will provide an evidence-based framework for identifying, understanding, prioritising and delivering the measures that will enable the Humber

Industrial Cluster to achieve net zero by 2040, whilst maximising strategic opportunities to drive the green recovery.

HICP will enable a phased approach to be taken to decarbonisation – prioritising the implementation of near-term deliverable investments that will significantly reduce the Humber’s emissions by 2030, mapping out how CCS, hydrogen infrastructure and other appropriate technologies can be scaled up over time, and identifying the full range of interventions required to achieve net zero by 2040.

HCP will also outline at a high level the potential for the Humber’s industrial decarbonisation to support wider cross-economy decarbonisation, including clean maritime in the UK’s largest ports complex, road/rail transport and decarbonisation of the gas supply (25% of the UK’s supply passes through the Humber). Linked opportunities and implications for renewable energy, especially bioenergy with carbon capture and storage (BECCS) and offshore wind (both of which the Humber leads on and are integral to decarbonising industry), will also be identified.

Key Actions	When Complete
Growth Hub Annual Review submitted to BEIS	May 2021
Roll-out of Export Communications Strategy	Ongoing
HEY Export Case Study Videos launched	May 2021
HEY Local Skills Report 2021 published	May 2021
Consider further resources to continue the LDSP	Ongoing
Industrial Symbiosis Feasibility Study Bid proposal submitted	June 2021
Festival of Skills	14 – 18 June 2021
KADA Export Research Report Completed	June 2021
Launch of HEY Peer Networks Programme 2021/22	July 2021
Formal adoption of the HEY Business Loan Fund following Strategic Review	July 2021
HICP Core Staff Team in place	Q2 2021

HEY Export Plan presented to HEY LEP Board	September 2021
Large Scale Ultra-Low Emission Vehicle Charging Infrastructure Feasibility Study Completion	September 2021
HEY Export! E-newsletter launch	September 2021
BEIS Mid-Year Annual Performance Review	Q3 2021
BEIS Annual Performance Review	Q4 2021
<p>LGF: All projects completed resulting in:</p> <ul style="list-style-type: none"> <li>• 539.5 Jobs created</li> <li>• 174 Apprenticeships created</li> <li>• 415 New housing units</li> <li>• 525m<sup>2</sup> New or improved floor space</li> <li>• 1,869 New learners assisted / qualifications achieved</li> <li>• 2,741km of new built road</li> <li>• 3.98km of new cycle-ways</li> <li>• 3.4km resurfaced roads</li> </ul>	31 March 2022
<p>GBF will achieve full spend of £13.4m (using our freedoms and flexibilities as required) and deliver the following outputs in year:</p> <ul style="list-style-type: none"> <li>• 255 Jobs Created</li> <li>• 147 Construction Jobs Created</li> <li>• 21 Jobs Safeguarded</li> <li>• 2.5 New Apprenticeships</li> <li>• 129 Houses Unlocked</li> <li>• 10,111m<sup>2</sup> Commercial Space Unlocked</li> <li>• 39 Businesses Assisted</li> <li>• 15.43km Roads/Cycle Lanes/Walkways Unlocked</li> </ul>	31 March 2022
The FDI Key Account Programme will engage with 35 foreign owned companies and secure three investment projects	31 March 2022

## 5. Other Programmes

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**SO4: Contribute to and influence a range of partnerships, programmes and activities which support the inclusive growth and development of the Hull and East Yorkshire area**

### 5.1. European Structural and Investment Funds

The Humber ESIF Programme is now in its final three years of delivery, with all projects and programmes due to complete by the end of December 2023. Despite the changes to the LEP geography, the ESIF Programme will continue to be delivered at the Humber level until the programme closure.

There are currently 31 live projects funded through the Humber's ESIF allocation and a further five in appraisal. An additional eight projects and programmes have a delivery footprint in East Yorkshire, funded through the York, North Yorkshire and East Riding LEP's ESIF allocation. Details of the projects and programmes that are being delivered in 2021/22 can be found in the Programme GANTT Chart attached at Appendix 1.

### 5.2. Humber Freeport

The Freeport Bidding Prospectus was published by Government on 16 November 2020, inviting bids from areas of the country to bid for Freeport Status for parcels of land within their areas which would be designated to boost the economy and level up the country. Specifically, three objectives have been identified which UK Government wish to achieve through these allocated Freeport areas:

- Establish Freeports as national hubs for global trade and investment across the UK
- Promote regeneration and job creation
- Create hotbeds of innovation

The prospectus outlined three elements of a Freeport – Customs Sites, Tax Sites, and Seed Capital. A Humber Bid for Freeport Status was submitted to Government before the 05 February 2021 deadline. This comprised:

- Three Tax Sites comprising 596.1 ha of land. These three tax sites were Goole – 198.8 ha, East Hull (comprising ABP's Humber International Enterprise Park site, Yorkshire Energy Park and elements of Saltend Chemicals Park owned by PX group) – 198.1 ha and the Able Marine Energy Park located in North Lincolnshire – 199.2ha
- Two Seed Capital Sites – one in Hull and one in North East Lincolnshire
- 36 Customs Sites mainly around port estate in Goole, Hull, Grimsby and Immingham.

In the budget of 3 March 2021, it was announced that the Humber Freeport was successful in being designated by UK Government (subject to business case) as one of only eight in the UK. Subsequent information released by Government disclosed the Humber Bid as being the highest scoring bid received as part of the EOI process.

The designation of Freeport status was very well received within the business community of the region and is seen as a key tool in delivering the regions aspirations in low carbon growth around the East Hull and Able sites and advanced manufacturing in the rail sector at Goole. It is especially useful in securing a localised supply chain for Original Equipment Manufacturers in these sectors and securing more 'local content' in these sectors for the UK, which will translate to greater longer term impacts on the local economies of these areas.

In 2021/22, HEY LEP as key partner in the Humber Freeport Board will:

- Play a full role in developing a governance structure for Humber Freeport – It is aimed to have this agreed with Government by August 2021
- Contribute to the development of a final business case for the Humber Freeport. It is aimed to submit this to government in Autumn 2021.

### **5.3. Enterprise Zones**

The Humber Enterprise Zones supports growth in ports, logistics and renewables and is a key tool in achieving regions ambition to become a leading national and international centre for low carbon energy.

The Enterprise Zone sites were designated in two tranches in 2012 and 2016 and comprise more than 40 employment sites in the Humber Region, with individual sites of up to 290ha. These sites constitute the key strategic sites around the Humber Estuary and are in close proximity to key strategic infrastructure such as ports, motorways, airports and motorways on both banks of the Humber Estuary.

As of the 5th March 2021, 47 companies had located on sites with Enterprise Zone allocation across the Humber since their inception, creating 1806 jobs on the sites.

As of 1st April 2021 UK Government Incentives for investors on Enterprise Zones have now elapsed, however local authorities still retain uplift in business rates from investments on these sites to reinvest in HEY LEP strategic priorities.

The HEY LEP will support delivery of Enterprise Zones by:

- Continuing to promote benefits of Enterprise Zone sites to footloose companies via the LEP's Inward Investment Service.
- Ensuring the forthcoming HEY LEP Strategy provides clear strategic objectives to inform Local Authorities use of retained business rates

### **5.4. Goole Town Deal**

Launched in November 2019, the government's Town Fund is aimed at addressing growth constraints, rebalancing the economy and driving the renewal of towns. Goole submitted a confident, ambitious Town Investment Plan and received confirmation from government in June 2020 of a deal worth £25 million.

The Goole Town Deal is led by a Board that is responsible for ensuring that the strategic vision for the town is clear, to deliver long term economic and productivity growth for Goole through targeted

investment which supports the Towns Fund objectives. The Board has developed and submitted a successful, evidenced-based Town Investment Plan; agreed a deliverable programme of interventions; and will now begin work on developing the business case for each of the ten interventions outlined in the Goole Town Investment Plan. The Chief Operating Officer of the HEY LEP is a member of the Goole Town Deal Board and the LEP will continue to support the development and delivery of this key investment programme.

Key Actions	When Complete
ESF Reserve Fund – Youth Employment Support Call	May 2021
Support the development of a governance structure for the Humber Freeport to be agreed by Government	August 2021
Support the development of a final business case for the Humber Freeport for submission to Government	Autumn 2021
Continued support to the Goole Towns Fund	Ongoing
Continued monitoring of impacts on HEY EZ sites	Ongoing



## 6. Marketing, Communications and Events

A part of the change to the HEY LEP, we have undertaken a complete rebranding exercise from the Humber LEP to the HEY LEP which includes a new set of logos, colour scheme, brand identity and website. This has given the organisation a fresh new look and forms a strong visual connection for businesses and individuals using the 'HEY' title. A full set of branding guidelines are available for stakeholders and partners.

Our [website](#) is being built from the ground up. It currently contains only the most pertinent information, but as the Board begins to affirm its priorities the website will grow and will feature new content specifically relating to the HEY LEP's activities and priorities.

The social media accounts from the Humber LEP were rebranded for the HEY LEP in order to keep the social media following the previous LEP had built.

The rebranding exercise has also covered the Growth Hub which has required the complete rebranding of the Growth Hub, its website and social media channels.

The LEP Communications Strategy is currently in development, this includes the development of the HEY LEP's Mission, Vision and Values. The HEY LEP Communications Strategy will be presented to the Board at its meeting at the end of September.

Key Marketing and Communications Actions for 2021/22 are:

Key Actions	When
Launch of the HEY LEP Brand across all channels	Q1 2021/22
HEY Export Campaign Launch	Q1 2021/22
Participation in Humber Business Week 2021 and continued involvement in the Steering Group	Q1 2021/22
Humber Industrial Cluster Plan Website Launch	Q1 2021/22
Humber Festival of Skills Event	14-18 June 2021
Humber Apprenticeship Showcase	23 June 2021



Road to Net Zero Conference

October 2021

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# Appendix 1 – Programme GANTT Chart

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