



## HEY LEP Board Terms of Reference

### Aim:

The Hull and East Yorkshire Local Enterprise Partnership is a private sector led partnership that works closely with national and local government. The focus of the Board is to promote and develop the area of Hull and East Riding of Yorkshire by providing strategic leadership to support economic growth, maximising the natural assets of its geography, sector strengths and people.

### Objectives:

1. To promote the development of a competitive, vibrant and supportive business environment, creating the right climate for businesses to innovate and grow, creating jobs for the benefit of the local community.
2. To drive the sub-region's recovery from economic shocks, anticipating the need for intervention and support.
3. To drive, create and respond to opportunities that arise from government and other initiatives to support economic development.
4. As a private sector led organisation, using convening ability and independence to bring stakeholders together. This will include responding to and lobbying government and others on matters that benefit the economy of the sub region
5. To work with the private sector and local authority partners in support of the potential Combined Authority and to achieve success in establishing a positive Devolution Deal.
6. To develop the Hull and East Yorkshire LEP Economic Strategy, ensuring cohesion with both the Hull and East Riding local authorities' economic plans.
7. To develop and oversee the delivery of the Hull and East Yorkshire Employment and Skills Strategy to ensure that local people have the ability to compete for jobs by supporting education, employment and skills developments in key sectors that are critical to the growth of the economy.
8. To promote Hull and East Yorkshire as a prime location for inward investment and international trade.
9. To coordinate the inward investment in the Hull and East Yorkshire Enterprise Zones, reporting outcomes and outputs to government.
10. To support public and private sector activity in Hull and East Yorkshire's key growth sectors to increase the regions competitiveness and to maximise natural assets:
  - Manufacturing, engineering and assembly
  - Chemicals
  - Low carbon technologies
  - Food & drink including intensive farming, horticulture and fishing
  - Health technologies, pharmaceuticals and healthcare
  - Construction



- International trade, ports and logistics
  - Knowledge and digital economy, including creative industries
  - Tourism, hospitality and culture.
11. To further build on the established business support services, e.g. the Growth Hub, to ensure that established local and potential future businesses receive the right support and advice to sustain, develop and grow their business.
  12. To advise the Humber Leadership Board on matters where a Humber wide strategic approach is appropriate, e.g. infrastructure that is linked to economic growth including decarbonisation and clean energy, Estuary matters, Humber Freeports and the investment and marketing of the Humber.

The Board will be managed via high standards of governance which can be accessed via this link to (Link to Assurance Framework to be included).



Hull and  
East Yorkshire  
Local Enterprise  
Partnership

## The Seven Principles of Public Life

The following principles have been set out by the Committee on Standards in Public Life:

### **Selflessness**

Holders of public office should act solely in terms of the public interest. They should not do so in order to gain financial or other material benefits for themselves, their family, or their friends.

### **Integrity**

Holders of public office should not place themselves under any financial or other obligation to outside individuals or organisations that might seek to influence them in the performance of their official duties.

### **Objectivity**

In carrying out public business, including making public appointments, awarding contracts, or recommending individuals for rewards and benefits, holders of public office should make choices on merit.

### **Accountability**

Holders of public office are accountable for their decisions and actions to the public and must submit themselves to whatever scrutiny is appropriate to their office.

### **Openness**

Holders of public office should be as open as possible about all the decisions and actions that they take. They should give reasons for their decisions and restrict information only when the wider public interest clearly demands.

### **Honesty**



Holders of public office have a duty to declare any private interests relating to their public duties and to take steps to resolve any conflicts arising in a way that protects the public interest.

### **Leadership**

Holders of public office should promote and support these principles by leadership and example.