



**Hull and  
East Yorkshire  
Local Enterprise  
Partnership**

## **HEY LEP Mission, Vision and Values Statement**

### **Our mission statement:**

“We are a catalyst for economic growth in Hull and East Yorkshire, building a better quality of life for everyone through successful business-led initiatives and partnership working.”

### **Our vision statement:**

“We envision Hull and East Yorkshire as a region with prosperous, productive and sustainable businesses within a resilient economy; home to a skilled workforce with opportunities for all, high-quality infrastructure, all taking place within a net-zero economy.”

### **Our values as an organisation:**

**Collaborative:** partnerships are at the heart of what we do.

**Supportive:** we are proud of our services and support for business and investment

**Passionate:** we are committed advocates for our region and will always highlight its unique and positive aspects

**Dedicated:** we will strive to ensure Hull and East Yorkshire is great place to live, work and do business

**Responsive:** an agile organisation able to pivot to the region’s needs

**Innovative:** leading best practise and model examples for other organisations