

# Hull and East Yorkshire LEP Board

Growth and Wellbeing Strategy

Report to the Board, 21<sup>st</sup> July 2021

Paper D - Report from Andy Hewitt, Senior Policy and Business Manager

## 1. Summary

1.1. Work is now underway to produce the HEY LEP Growth and Wellbeing Strategy.

1.2. Following from discussion from the last meeting of the board, two primary work streams have been completed in draft. These work streams are:

- a) The completion of the draft evidence base which will inform the strategy (Enclosed in appendix 1)
- b) The development of the strategy framework which will form the structure of the consultation draft. (Enclosed in appendix 2)

1.3. Further work has been undertaken on development of a vision, objectives and role for the LEP to be included within the strategy.

## 2. Recommendations

2.1. It is recommended that the HEY LEP board:

- note the draft evidence base produced for the strategy.
- approve the strategy framework in order for consultation draft of the strategy to be produced.

## 3. Report

### 3.1. Background

3.1.1. Following the last meeting a short period of project planning was undertaken to assist with the timely and effective completion of the HEY LEP Strategy.

3.1.2. This process outlined 6 key work streams to be completed and resulted in development of a new set of project milestones. The work streams required are:

- Work Stream 1- Compiling and analysing an Evidence and Policy Base
- Work Stream 2- Developing strategic themes and structure for strategy
- Work Stream 3- Writing Draft Strategy

- Work Stream 4- Developing a Consultation Plan for Draft Strategy
- Work Stream 5- Delivering Consultation Plan
- Work Stream 6- Finalising and publishing strategy

3.1.3. The revised project milestones are illustrated in Figure 1.

Figure 1 – Project Milestones

Milestone	Milestone date
Completion of 'skeleton' strategy ( Main headings, structure, ambitions)	14 <sup>th</sup> July
Initial Evidence and Policy Base compiled	14 <sup>th</sup> July
Board Meeting	21 <sup>st</sup> July
Full Strategy complete (taking into account refreshed Devolution strategy)	12 <sup>th</sup> August
Board Sign Off	19 <sup>th</sup> August
Consultation (7 Weeks)	W/c 23 <sup>rd</sup> August – w/c 17 <sup>th</sup> Oct
Board sign off of final Strategy	W/c 24 <sup>th</sup> October
Publish on website	W/c 31 <sup>st</sup> October

### 3.2. Work Stream 1 - Compiling and analysing an Evidence and Policy Base

3.2.1. Due to the timeframe and resources available to complete the strategy work, the existing evidence base held by the LEP has been extensively used. The recently completed Local Skills Report and Covid Impact Assessment Report have been very useful as has the peer reviewed evidence based which was created for the Humber LEP’s Local Industrial Strategy submission in 2019. Other publicly available sources have been utilised and these are listed within Appendix 1. To augment data held within the LEP, an update of the Hull and East Yorkshire Economic Assessment has been produced with assistance from the Local Authorities, bringing up to date (June 2021) the evidence base which was produced to support the Devolution Bid. This provides the most up to date information on productivity, connectivity and place.

3.2.2. The evidence base assembled has been analysed and summarised in Appendix 2.

3.2.3. There are still two areas where I believe the evidence base requires enhancement: a) future projections of economic performance b) evidence on workforce wellbeing metrics. Work is underway to address these gaps.

### **3.3. Work Stream 2 -Developing strategic themes and structure for strategy**

3.3.1. Work stream 2 is well advanced with draft strategic framework developed and enclosed in Appendix 2.

3.3.2. The approach advocated is based upon the objectives of developing in partnership a strategy which delivers a Strong Economy; an Inclusive Economy; and which promotes Productive and Resilient Locations. Beneath these top level objectives are a range of cross cutting themes, key action areas and priorities.

3.3.3. This framework is draft at this stage, we are keen that this generates discussion at the board meeting.

### **3.4. Work Stream 4 - Developing a Consultation Plan for Draft Strategy**

3.4.1. This work stream has commenced and the LEP's Communications and Engagement Officer has initiated a stakeholder mapping exercise to identify key consultees. This will develop over the coming weeks.

## **4. Financial and resource implications**

5. None at this stage