

Hull and East Yorkshire LEP Board

HEY Economic Growth and Wellbeing Strategy

Report to the Board, 19th January 2021

Report from Andrew Hewitt

Paper C

1. Summary

- 1.1. The production of the HEY LEP Economic Growth and Wellbeing Strategy is nearing completion following a period of extensive redrafting to reflect the outcomes of the consultation process undertaken in October and November 2021. A final draft of the strategy is in place and detailed costs have been obtained for typesetting and production of an electronic version and 100 printed copies. Initial plans are progressing for a launch event.

2. Recommendations

- 2.1. The Board to approve launch of HEY Economic Growth and Wellbeing Strategy in February 2022 to allow document to fully refer to the outcomes of the Levelling Up White Paper and LEP Review.

3. Report

- 3.1. The HEY Economic Growth and Wellbeing Strategy encompasses a range of strategic priorities, as previously discussed and agreed at this Board. Each is well evidenced with data either drawn from public documents or commissioned by the LEP, agencies, stakeholders or Local Authority partners.
- 3.2. Following from the report presented to the last board meeting, an extensive period of re-drafting has been undertaken. This redrafting has focused on reflecting the comments, suggestions and amendments received through the consultation process which ran until November 2021. The quality of input received through this consultation exercise was high and each response has been individually considered and used to improve the document where appropriate.
- 3.3. The high-level feedback received during the consultation exercise was that the strategic priorities and objectives were robust and reflected the evidence base. Feedback was received that the inclusion of work force wellbeing was also welcome in this strategy. Some constructive comments were received regarding the emphasis on certain areas in the strategy needed to be enhanced, namely in areas such as export support, transport infrastructure, the role of the social enterprise sector and natural capital, which have been acknowledged and addressed.
- 3.4. The document is currently progressing within timescales for delivery outlined at the previous meeting. The strategy is at final draft stage and detailed costs have been obtained for typesetting and production of an electronic version and 100 printed copies. Initial plans are progressing for a launch event. However, reports suggest that the publishing of the long-awaited Levelling Up white paper from government is imminent and as such it is recommended that the Board consider delaying finalising the strategy one month, or until the Levelling Up white paper is published. This will afford the working team opportunity to ensure the content of the strategy is consistent with the

strategic thinking from government and optimise the impact of document, ensuring its currency. It is proposed that the strategy be launched in February 2022.

- 3.5. As agreed at the previous meeting the Chair and Deputy Chair will sign off the final version and this will be then circulated to board members for information. All board members will receive an invite to the virtual launch event.

4. Financial and resource implications

- 4.1. Typesetting and production costs for electronic document and 100 printed copies - £4,250