



Hull and
East Yorkshire
Local Enterprise
Partnership

HEY LEP Delivery Plan 2022 / 23

DRAFT

Contents

HEY LEP Delivery Plan 2022 / 23.....	1
Executive Summary	4
1. Introduction	5
2. Governance.....	6
2.1. Governance Structure	6
2.2. Assurance Framework.....	7
2.3. Accountable Body Role	7
2.4. Legal Personality	7
2.5. Devolution – Creating a Combined Authority	8
2.6. External Representation	8
2.7. Pan-Humber Issues.....	8
2.8. Opportunity Humber	8
2.9. Key Actions 2021/22.....	9
3. Strategy	10
3.1. HEY Economic Growth and Workforce Wellbeing Strategy	10
3.2. HEY Strategy Delivery Plan.....	10
3.3. Covid-19 Recovery	10
3.4. Growth Hub Review.....	11
3.5. UK Shared Prosperity Fund – Investment Planning.....	11
3.6. Key Actions 2022/23.....	12
4. Delivery	13
4.1. Local Growth Fund	13
4.2. Getting Building Fund	14
4.3. Growth Hub	15
4.4. Skills Advisory Panel	16
4.5. Careers and Enterprise Company	17
4.6. Growing Places Fund	17
4.7. Foreign Direct Investment (FDI) Key Account Management	17
4.8. Export Support	18
4.9. Inward Investment	18
4.10. Local Digital Skills Partnership	18
4.11. Energy Hub.....	19

4.12. Humber Industrial Cluster Plan (HICP).....19

5. Other Programmes23

5.1. European Structural and Investment Funds.....23

5.2. Humber Freeport23

5.4. Goole Town Deal.....23

6. Marketing, Communications and Events25

Appendix 1 – Programme GANTT Chart26

DRAFT

Executive Summary

The Hull and East Yorkshire LEP (HEY LEP) came into existence on 01 April 2021 when it began its work on the future economic direction of the Hull and the East Riding of Yorkshire region. This was a busy year which saw the creation of a new LEP and associated governance structure and development, consultation and launch of the HEY Economic Growth and Workforce Wellbeing Strategy.

This delivery plan is the second produced by the Hull and East Yorkshire (HEY) Local Enterprise Partnership (LEP) and brings together our key targets for 2022/23 across all areas of the LEP's activity from governance and strategy to programme delivery and communications.

This year, as still a relatively new LEP, our focus will continue to be on the further development of our governance structures, as we continue to delivery key sub-boards and groups which will assist us in the delivery of the HEY Economic Growth and Workforce Wellbeing Strategy.

This year our attention will now turn to the development of the five-year Development Plan which will sit alongside the Strategy and set out the key actions that the LEP and its partners will take to deliver its key objectives.

2022/23 will also see the culmination of several years' work on the Humber Industrial Cluster Plan, the launch of a new Growing Places Grant fund, as well as the further development of the Local Digital Skills Partnership, following its formal adopted into the Department of Culture, Media and Sport's official pilot scheme in March 2022.

1. Introduction

The HEY LEP Delivery Plan sets out the key actions that will take place in 2022/23 as we continue to develop the LEP's governance structure, focus on the delivery planning aspect of the HEY Economic Growth and Workforce Wellbeing Strategy and continue to deliver a range of programmes which support the economic growth of the HEY LEP area.

Our key Strategic Objectives for 2022/23 are as follows:

SO1 - Develop a high performing and diverse LEP that is at the leading edge of governance, including transparent and accountable decision-making

SO2: To drive the delivery of the HEY Economic Growth and Workforce Wellbeing Strategy with key partners and stakeholders

SO3 - Deliver a range of high quality, high performing programmes which have a significant impact on the people and economy of Hull and East Yorkshire

SO4: Contribute to and influence a range of partnerships, programmes and activities which support the inclusive growth and development of the Hull and East Yorkshire area

2. Governance

Strategic Objective: Develop a high performing and diverse LEP that is at the leading edge of governance, including transparent and accountable decision-making

2.1. Governance Structure

In 2021/22, a large part of the HEY LEP’s governance structure was put in place, with recruitment to the Audit, Finance and Governance Panel, Employment and Skills, Business Support and Infrastructure Boards completed, and first meetings held (Figure 1).



Figure 1: LEP Board and Sub-Board Structure

Working groups associated with the Employment & Skills Board established in 2021 that will continue to meet in 2022/23 include:

- Skills Network (stakeholder engagement)
- Career Aspirations (promoting careers and occupations within the local economy, labour market intelligence and employability work)
- Apprenticeship & Technical Education (raising the profile of apprenticeships and increasing uptake, promoting T-Levels, Traineeships and Internships including Supported Internships)
- Talent Forum (engagement with senior HR leads from local employers)
- Humber Local Digital Skills Partnership

Several of these are refreshed groups which were established as part of the Humber LEP but have been revised to provide a renewed focus on Hull and East Yorkshire. The Humber Local Digital Skills Partnership will also continue its development in 2022/23, following formal adoption by the Department for Culture, Media and Sport (see section 4.9).

2.2. Assurance Framework

The Local Assurance Framework is a document that details the LEP's approach to managing funding allocated to it by central Government, in conjunction with Hull City Council as its accountable body and the Hull and East Riding Unitary Leadership Board.

The Assurance Framework sets out how the LEP takes decisions and how it complies with rules on transparency and accountability that are appropriate for an organisation that deals with public funds.

The LEP will continue to ensure compliance with the National Local Growth Framework and will update the Local Assurance Framework as and when required.

There are a number of policies that support the work of the HEY LEP and its boards to ensure fairness and transparency that are a key part of the Assurance Framework. These policies can be found on the [HEY LEP website](#) and will be updated as appropriate.

2.3. Accountable Body Role

The accountable body for the HEY LEP is Kingston upon Hull City Council. Kingston upon Hull City Council holds the LEP's core funding on behalf of the LEP, employs the LEP's Executive Team (which whilst bound and supported by the Council's policies and procedures, are operationally independent) and provides services from its legal, human resource and finance departments. It also receives funding from Government and is responsible for contracting on behalf of the LEP.

Kingston upon Hull City Council's S151 Officer is responsible for ensuring that a compliant Local Assurance Framework is in place for the HEY LEP and that decisions are made in accordance with it.

2.4. Legal Personality

In order to comply with the National Local Growth Assurance Framework, the HEY LEP has adopted a legal personality. This is in the form of a Company Limited by Guarantee and has required all Board Members to become Directors of the company with liability insurance in place to provide protection against personal liability.

The Company Limited by Guarantee will not be used to transact LEP business as Hull City Council, as the Accountable Body carries out this role on behalf of the LEP. [Hull and East Yorkshire Local Enterprise Partnership Ltd](#) Company Number: 07988601 was established in 2021/22.

2.5. Devolution – Creating a Combined Authority

The Government's Levelling Up White Paper published in February 2022, invited Hull & East Yorkshire to submit a bid, as a pilot, for a County Deal. County Deals represent a level 2 devolution settlement providing powers, freedoms and flexibilities in a wide range of economic develop functions. The HEY LEP stand ready to support Hull City Council and East Riding of Yorkshire Council in the development of the County Deal and has commenced preparations for 'folding in' of the LEP to a combined authority once a devolution deal is completed.

2.6. External Representation

The HEY LEP is a member of a number of formal groups including part of the LEP Network and the NP11 group of LEPs. The HEY LEP's place on the Transport for the North Board will also be inherited by HEY LEP.

The HEY LEP is also represented at various other local, regional and national forums.

2.7. Pan-Humber Issues

Following the closure of the Humber LEP, some areas of work were transferred to Hull and East Yorkshire LEP and Greater Lincolnshire LEP. The Humber Leadership Board (HLB), the Joint Committee for the Humber, deals with agreed pan Humber issues. Both HEY LEP and GLLEP are members of the HLB.

There are a number of issues that continue to be considered at the Humber level including the Humber Freeport, decarbonisation, offshore wind, green energy, hydrogen manufacturing, flooding and environmental issues. The HLB has appointed a local authority to take the lead on each of these areas of work. There is agreement on how both LEPs will support any pan Humber issues that may emerge.

The HEY LEP is also represented on the Humber Local Resilience Forum (LRF), participating in a range of groups including the Recovery Group, Testing Working Group and Strategic and Tactical Coordinating Groups as required.

2.8. Opportunity Humber

The government's Levelling Up White Paper introduced the formation of Opportunity Humber. Opportunity Humber is a private sector led board, chaired by Laxman Narasimhan, Chief Executive Officer of Reckitt, which sits alongside future local devolution arrangements. It works with the local authorities to provide a single voice for the Humber nationally, globally and into government, and will provide strategic leadership to drive the development and delivery of agreed pan-Humber economic priorities, including the Humber Net Zero Cluster. The Humber LEP seeks to work with this new body to drive the economic aspirations for the region outlined in the Economic Growth and Workforce Wellbeing Strategy.

2.9. Key Actions 2021/22

The key targets for the development of the LEP's governance arrangements are:

Key Actions	When Complete
HEY LEP Local Assurance Framework review	June 2022
HEY LEP will continue to monitor it's governance arrangements as development of a County Deal is progressed between the Local Authorities and the Government.	Ongoing

DRAFT

3. Strategy

Strategic Objective: To drive the delivery of the HEY Economic Growth and Workforce Wellbeing Strategy with key partners and stakeholders

3.1. HEY Economic Growth and Workforce Wellbeing Strategy

In February 2022, the HEY LEP formally launched its Economic Growth and Workforce Wellbeing Strategy. This followed an extensive period of evidence gathering, strategy development and consultation activities which were used to inform the final version. The HEY LEP now has a robust, evidence-based Strategy that has stakeholder buy-in and sets a clear direction for growth in Hull and East Yorkshire. The Strategy sets out the following vision for the area:

‘Leading the UK with a dynamic net-zero economy, Hull and East Yorkshire is a region with prosperous, productive, and innovative businesses, across all communities. Our diverse and resilient economy includes a skilled workforce across all key sectors with opportunities for all. We are home to high-quality services and facilities that meet the needs of our unique urban, coastal and rural geography, while supporting the health and wellbeing of everyone.’

In order to deliver the vision for the area and the key priorities within the Strategy, a five-year delivery plan will be developed. This strategy sets out how the HEY LEP seeks to contribute towards the 12 missions outlined within the Levelling Up White Paper and this will be expanded upon within the five-year delivery plan.

3.2. HEY Strategy Delivery Plan

The HEY LEP will produce a Delivery Plan which will be developed following the publication of the Strategy. This will identify key partners and opportunities for collaboration with a range of organisations and stakeholders that will work together to achieve our shared goals. It will outline the key activities to be undertaken to deliver the aims and objectives outlined in the strategy. To facilitate this, the LEP will work with a range of public and private partners to develop a pipeline of projects which will deliver the objectives in this strategy. We will work in partnership to produce compelling cases that are underpinned with strong evidence to maximise opportunities for attracting external funding for the region.

This close alignment between the LEP Strategy and the work of stakeholders across the region is also critical to ensure that the area is well positioned to benefit from the significant opportunities to attract funding through schemes such as the Levelling Up and UK Shared Prosperity Funds. Such funding and other inward investments will be essential to deliver on the potential of regional strengths and address the economic and social challenges it faces.

3.3. Covid-19 Recovery

The HEY Economic Growth and Workforce Wellbeing Strategy was developed in the context of the ongoing impact of the pandemic on the HEY economy and reflects the interventions required

to support the recovery, future sustainable economic growth and the challenges and new opportunities presented by this recovery phase.

The HEY LEP continues to participate in the Humber Local Resilience Forum (LRF) and contribute to a number of LRF groups as appropriate, including the Recovery Group which focuses on the ongoing impact of Covid-19 on the economic recovery of the area.

3.4. Growth Hub Review

A review of the HEY Growth Hub commenced in 2021/22 that has considered a number of governance, financial and strategic factors that will influence the future development of the Growth Hub and that a review was timely to reflect the various impacts of these upon the Growth Hub delivery model and service offering.

As part of the review of the Growth Hub a range of consultation activities were completed including 717 participating in survey work and a further 22 stakeholders participating in focus group sessions. The analysis of the data and qualitative information gathered was completed last year and provided a report which summarises the findings of the research activities. This provided a range of useful insights about the progress made direction of travel and future priorities for the Growth Hub which will inform the next phase of the review activities.

The review process has been delayed by a number of factors including the Government's Levelling Up White Paper being published later than planned, which in turn impacted the launch of the LEP's Economic Growth and Workforce Wellbeing Strategy. As a result, the final stage of the Growth Hub review commenced later than anticipated and a final summary report will be presented to the Business Support Board for discussion in May.

3.5. UK Shared Prosperity Fund – Investment Planning

The prospectus for the £2.6 billion UK Shared Prosperity Fund (UKSPF), which succeeds the old EU structural funds, was launched in April 2022. The UKSPF programme runs from April 2022 to March 2025. However, skills related funding starts in 2024.

The prospectus outlines the three priority areas which the Government see UKSPF as addressing:

- Community and Place
- Supporting Local Business; and
- People and Skills

Local authorities have responsibility for preparing investment plans which will contain details of projects and programmes requesting support through this fund. Current EU skills related funding will conclude in March 2023 resulting in a one-year gap between current projects ending and new funding being available to start new initiatives under UKSPF.

Separate investment plans are being developed by each HEY LEP Local Authority local authorities. The UKSPF proforma outlines that local authorities are expected to bring together local partnerships involving stakeholders to support the creation of the Investment Plans. Local Enterprise Partnerships are specifically referenced by the proforma in this context. HEY LEP are keen to engage with this process by contributing the commissioning experience built up through delivery of the previous European funding programmes with the track record of delivery of business support and skills initiatives.

Investment plans must be submitted between 30th June – 1st August 2022.

3.6. Employment & Skills Strategy

An Employment & Skills Strategy is to be developed. This document will provide the focus for the delivery of Priority 3 - Skilled and Inclusive Economy of the LEP’s Economic Growth & Workforce Wellbeing Strategy and will be aligned to its aims and objectives.

It will also align with the current Local Skills Report published in 2022 and will support the delivery of the aims and objectives set out in the document.

The Skills Advisory Panel will provide the oversight and direction for its delivery.

3.7. Key Actions 2022/23

The key actions for the 2022/23 financial year include:

Key Actions	When Complete
Contribution to UKSPF Investment Planning activities	May – August 2022
Review of the HEY Growth Hub Published	May 2022
Employment & Skills Strategy	July 2022
Economic Growth and Workforce Wellbeing Strategy Delivery Plan Published	November 2022

4. Delivery

Strategic Objective: Deliver a range of high quality, high performing programmes which have a significant impact on the people and economy of Hull and East Yorkshire

The HEY LEP is responsible for the direct delivery of a number of Government funded programmes. The following section provides an overview of the range of programmes the HEY LEP will be delivering in 2022/23.

4.1. Local Growth Fund

The Local Growth Fund ended on 31 March 2021, with the significant majority of these projects being financially and physically complete at this time. A small number of projects that experienced delivery slippage have now completed. In addition, there is an ongoing requirement to monitor and report output delivery for the programme. Full benefit realisation for many schemes will come in future years.

HEY LEP will be responsible for monitoring legacy Humber LEP projects in Hull and East Yorkshire as well as a small number of projects in North and North East Lincolnshire which are pending completion. For those projects, the responsibility will remain with the accountable body and HEY LEP team until financial and physical completion, at which point responsibility for ongoing monitoring will pass to GLLEP along with associated targets.

Projects that continue to be monitored by the HEY LEP

Note: The following table includes both those projects that are financially complete with ongoing monitoring requirements as well as those that are still financially incomplete.

Project	Sponsor	Allocation	Physical Completion
Hessle Foreshore Tidal Defence Scheme	ERYC	£2m	31 March 2022
Holderness Drain FAS	ERYC	£2.14m	31 January 2023
Stoneferry Road Integrated Transport Project	HCC	£7.5m	21 June 2022
Development of Priory Park	HCC	£1.44m	21 February 2023
Humber High Street Challenge Fund	HCC	£2.24m	31 March 2022
Brough Relief Road	ERYC	£3.26m	31 January 2022
Engineering Future Growth	East Riding College	£0.469m	16 September 2021
Humber Energy Academy	North Lindsey College	£0.3m	31 March 2021
Phase 3 @theDock	Wykeland LLP	£1.294m	18 December 2020
Anlaby and East Ella FAS	ERYC	£5.1m	31 March 2021
Cottingham and Orchard Park FAS	ERYC	£5m	31 March 2021
Delivering Housing Growth in Hull (2)	HCC	£4m	31 March 2029
Unlocking city Centre Development	HCC	£2.5m	31 October 2023

North and North East Lincolnshire projects still to be completed and continuing to report to HEY LEP in 2022/23

Project	Sponsor	Allocation	Physical Completion
Grimsby T.C. Unlocking the Potential	NELC	£3.4m	25 October 2021
Central Cleethorpes Regen Prog.	NELC	£1m	31 March 2026

4.2. Getting Building Fund

In July 2020, the Minister for Regional Growth and Local Government confirmed an allocation of **£13.4m** for the HEY LEP and acceptance of the submitted programme to be delivered by 31 March 2022.

The majority of schemes within the programme continue to deliver against contracted outputs; all projects with the exception of Delivering Housing Growth (3) will be both financially and physically complete by the end of 2022/23.

The projects in delivery are as follows:

Project	Summary	Allocation	Physical Completion
Growing Hull and East Yorkshire	Business grant programme building on the established and successful Growing the Humber business investment programme. The scheme provides capital grants to stimulate growth in SME businesses.	£1.7m	31 March 2022
Hull and East Yorkshire Highways Resilience Programme	Second phase of a programme that was previously funded through the York, North Yorkshire & East Riding LEP Growth Deal as a DfT retained scheme which has been expanded to cover neighbouring Hull.	£2m	30 November 2021
RaisE Business centre and Innovation Hub	RaisE Business Centre and Innovation Hub will be adjacent to the Siemens Mobility train factory on the Goole 36 Enterprise Zone. It will provide high-tech managed workspace and R&D facilities in manufacturing, engineering, and rail supply chains, and is being developed in partnership with Siemens Mobility and the	£1m	28 February 2022

	UK Rail Innovation Network (University of Birmingham).		
Delivering Housing Growth Programme – Ings and Wawne 3	Extension of the existing, successful Delivering Housing Growth in Hull programme, previously part-funded through LGF. Investment will deliver new spine roads, electricity supplies and drainage to accelerate delivery on two key housing sites.	£4.8m	31 March 2029
Hull and East Yorkshire Cycle Route Delivery Programme	Programme of cycle infrastructure upgrade and provision of new cycle facilities where there are gaps in the network across the City of Hull and adjoining urban areas of East Riding of Yorkshire.	£2.7m	30 March 2023
Managed Workspace Programme B – Bespoke and Boulevard	A package of new and improved managed workspace offers to meet demand and stimulate economic recovery in Hull.	£0.5m	15 April 2022
Programme Management	Resource to ensure the robust management and administration of the programme. The programme is managed and monitored by the LEP’s experienced Investment Programme Team, with support from officers of the Accountable Body	£0.2m	31 March 2022

4.3. Growth Hub

The HEY Growth Hub provides quick and easy access to local and national resources along with information to support business to start, sustain and grow. It supports businesses, from pre-start to established, to access help with grants, funding, exporting advice, innovation support and general business growth support. Free impartial help and advice is available through a network of Business Advisors across Hull and East Yorkshire that provides specialised one to one support.

The Growth Hub is responsible for the delivery of a number of activities using funding from both BEIS and the European Regional Development Fund during 2022/23. Due to a substantial reduction in BEIS funding for the Growth Hub in 2022/23, there is the need to prioritise activities utilising the core funding and this is likely to result in the reduction in activity this financial year, in particular Pre-Start business support which is ineligible for ERDF funding through the #GrowthMySME programme.

Programme	Activity	Investment
Core Growth Hub Provision	Core Growth Hub services including Programme Management, Business Advisor team and marketing and communications activities.	£215,375
#GrowMySME – Business Growth Scheme	Programme of business support including grant support, workshops and masterclasses, supply chain and sector development and advisor support across the whole of the Humber geography.	£ 1,000,213.52 (£1,655,438.47 including match funding)
Made Smarter	Recruitment of Made Smarter coordinator on behalf of York, North Yorkshire and HEY LEP and additional marketing and communications activity.	£63,868

A further two programmes are being delivered by Hull City Council under the #GrowMySME banner in 2022/23. This includes both specialist ICT and Financial Advisory support which is being delivered Humber-wide until the programme's close in 2023.

4.4. Skills Advisory Panel & Development of Local Skills Improvement Plans

Skills Advisory Panels (SAP) are a requirement of the Department for Education (DfE). All LEPs and Mayoral Combined Authorities (MCAs) have a SAP. SAPs are local partnerships that work to identify and address local skills priorities by strengthening the link between employers and skills providers including colleges, independent training providers and universities. For HEY LEP the Employment and Skills Board (ESB) fulfils the responsibility of the SAP and will continue to do so in 2022/23.

All SAPs have produced a local skills report which brings together local skills needs, strategies and plans into one document. The reports include an annex of core skills-related data and highlight ways local partners can support the skills agenda. HEY LEP published a refreshed local skills report in February 2022.

The Department for Education has confirmed Skills Advisory Panel funding for 2022/23 of £55,000 will be used to fund further high-quality skills analysis work in this financial year.

The government has recently published guidance on the development of Local Skills Improvement Plans (LSIPs). LSIPs will succeed SAPs in taking on the statutory role of strategic skills planning on behalf of the DfE from 2023. LSIPs must be delivered by an Employer Representative Body (ERB). At the time of writing government are in the process of inviting ERBs to submit expressions of interest to become the designated ERB for a specific local area. Designated ERBs are to be announced in Autumn 2022. The LEP will work closely with the designated ERB ensuring a smooth transition of the strategic skills planning function.

4.5. Careers and Enterprise Company

The Careers & Enterprise Company (CEC) has been established to help young people unleash their best possible futures. At a local level, the project is delivered through the established Enterprise Coordinator – Enterprise Adviser model to motivate young people and help them to make more informed choices in and out of schools. The programme works in partnership with LEPs, local authorities, schools, colleges and employers.

From 01 September 2021, the HEY LEP formed a Careers Hub to work with the 36 schools from across Hull and East Yorkshire who were previously engaged with the Humber CEC contract. In line with the expectations of the Skills for Jobs White Paper, the ESB has expressed an aspiration for the Careers hub to encompass all schools in the HEY region from September 2022.

To grow the Careers Hub for 2022/23 CEC will provide £145,900 (estimated) core funding with a local partnership contribution of £78.9k needed. This model will need one (fully funded) Strategic Hub Lead and three Enterprise Coordinators. It is anticipated there will also be access to a Local Hub Fund to support delivery. If Local Partnership Contributions cannot be found to the amount needed, it will not be possible to expand the Careers Hub for the next academic year and will mean there are still schools not being supported through the Careers Hub model.

The Careers Hub is planning a Headteacher's Summer Conference which will bring together key stakeholders, Principals, governors, Careers Leaders and Careers advisers along with local and national employers to review the work of the Careers Hub and look forward to the next year and the expansion to full coverage.

4.6. Growing Places Fund

The Business Loan Fund provided loans for capital projects utilising the legacy funding from the Humber LEP's £8.2m Growing Places Fund allocation that is now part of an evergreen fund.

In January 2022, following a Strategic Review of the Business Loan Fund, the HEY LEP Board approved the decision to commit £3.25m from the HEY LEP's Growing Places Fund to create a new 3-year business support programme. Launching on 01 April 2022, the scheme aims to provide capital grants and loans to SME businesses in Hull and East Yorkshire to support and incentivise business growth, investment and job creation.

Grants of between £5,000 and £250,000 and/or loans of between £75,000 and typically up to £250,000 will be available to eligible organisations that are able to demonstrate viability and that may in turn contribute to the wider clean growth and carbon reduction targets of Hull and East Yorkshire.

4.7. Foreign Direct Investment (FDI) Key Account Management

The Key Account programme in Hull and East Yorkshire is funded by the Department for International Trade (DIT) as part of the Northern Powerhouse levelling up agenda. This has enabled the recruitment of one full time FDI Key Account Manager whose role it is to engage with foreign owned businesses in the LEP area which are not currently account managed by DIT or the local authority partners to identify and support expansion plans which add to the economy and create local jobs.

In 2022/23, DIT are providing £28,875 funding to cover the costs of a full-time officer for an initial 6 month contract from April 2022. It is envisaged that this will be extended by a further 6 months subject to funding. The Key Account programme will engage with circa 30 foreign owned companies and secure at least one business investment project. In addition, the officer will feedback to DIT on any local economic issues or challenges faced by foreign businesses operating in the Region.

4.8. Export Support

The Export Partnerships Manager role has been seconded to HEY LEP since January 2021, with DIT providing the funding to its delivery partner EGS Ltd under the levelling up programme. From July 2022, the DIT will bring its international trade service in-house to deliver a more coherent and integrated approach. This transfer includes the role of Export Partnerships Manager. It is hoped that the role will continue to be embedded within HEY LEP, since LEPs and Growth Hubs are both seen to have a role to play in implementing the govt's national export strategy.

Once DIT strategic objectives and the future direction of the Export Partnerships Manager role have been confirmed, work can continue on developing an export plan for HEY region, building on foundations laid during 2021 as a result of research undertaken to build an overview of the pan-Humber exporting environment, together with an ongoing export communications strategy which continues to raise awareness of exporting opportunities and good practice across the SME community.

2022/23 will see HEY LEP continue to develop its role as Export Convener, through the work of the Export Partnerships Manager, working with key partners across the region to become a positive voice and advocate for export amongst the SME business community.

The national export strategy and any regional DIT / Northern Powerhouse export strategy will guide HEY LEP in its future export engagement activity.

4.9. Inward Investment

The Inward Investment function of the HEY LEP will continue to work proactively with DIT promoting the region for inward investment. That promotion has been further strengthened by the production and subsequent promotion of a High Performance Offer (HPO) for the Offshore Wind Deepwater Ports Hub.

The HPO provides details on the opportunities for overseas investment in OSW infrastructure within both the Humber and the Tees Valley areas and will continue to be promoted throughout 2022/23.

4.10. Local Digital Skills Partnership

The Humber Local Digital Skills Partnership was adopted into the Department of Culture, Media and Sport's official pilot scheme on 03 March 2022, securing £37,500 of Local DSP Catalyst Grant to continue its work.

In doing so the HEY LEP entered into a Memorandum of Understanding with the DCMS and requires the LDSP to deliver an action plan which contains specific outcomes.

In addition, the Humber LDSP has established the following working groups to help achieve its aims and objectives:

- Careers – collecting information about skills shortage areas, emerging and in demand occupations and pathways to these roles and increasing the exposure of these via local stakeholders so that local residents are better informed of the employment opportunities in the digital and tech sectors.
- Provision – gaining a complete understanding of the local digital skills offer, ensuring gaps are addressed and new provision created where demand is identified
- Engagement – attracting and engaging regional stakeholders with the work of the partnership and raising the profile of digital and tech economy in the Humber.

4.11. Net Zero Hub

HEY LEP is one of six regional LEP constituent partners in the North East and Yorkshire Net Zero Hub which is led by Tees Valley Combined Authority (TVCA) and brings together local authorities, businesses, organisations and communities to help achieve our local energy goals.

The purpose of the Net Zero Hub is to deliver an Energy Strategy across the region, support and accelerate the development of local and regional, low and zero carbon energy projects across 31 Local Authority boundaries, bring forward business cases that can attract investment in energy infrastructure, share best practice across a national programme, and develop a pipeline of innovative projects to support the regions clean growth agenda.

In 2022/23, the HEY LEP will be appointing to the vacant post of Net Zero Lead, who will continue supporting the Local Authorities' decarbonisation pathways planning including raising a call on the existing Collaborative Projects budget to undertake some exploration of opportunities to utilise industry waste streams for community energy use. Recruitment to the Net Zero Lead role will conclude by mid June 2022.

4.12. Humber Industrial Cluster Plan (HICP)

The Humber Industrial Cluster has been identified as the largest centre of industrial carbon dioxide (CO₂) emissions in the UK, which, together with supporting energy production across the region, represents over 7% of the UK's total CO₂ emissions. In order to realise the UK Government's Net Zero ambition, UK Research and Innovation (UKRI) launched the Industrial Decarbonisation Challenge with £171M of funding to "support the development of low-carbon technologies that will increase the competitiveness of industry and contribute to the UK's drive for clean growth".

The former Humber LEP and CATCH joined forces to lead a Humber-wide response to the Challenge in Phase 1 to scope the potential for decarbonisation of Humber Industry. This was well-received by Innovate UK and a successful bid led to participation in Phase 2 of the Industrial Strategy Challenge Fund. Phase 2 of the Humber Industrial Cluster Plan (HICP) secured £1.7M of UKRI Innovate UK funding for Phase 2 and £0.9M of private sector funding to advance the development of a roadmap to decarbonise Humber Industry. Leadership of the HICP has been picked up by the HEY LEP, ably supported by CATCH.

The Humber Industrial Cluster Plan (HICP) will provide an evidence-based framework for identifying, understanding, prioritising and delivering the measures that will enable the Humber Industrial Cluster to achieve net zero by 2040, whilst maximising strategic opportunities to drive the green recovery.

HICP will enable a phased approach to be taken to support decarbonisation – prioritising the implementation of near-term deliverable investments that will significantly reduce the Humber’s emissions by 2030, mapping out how CCS, hydrogen production, infrastructure and other appropriate technologies can be scaled up over time, and identifying the full range of potential interventions required to achieve net zero by 2040 – and importantly, *how* these can be brought to life in the Humber

HCP will also outline at a high level the potential for the Humber’s industrial decarbonisation to support wider cross-economy decarbonisation, including clean maritime in the UK’s largest ports complex, road/rail transport and decarbonisation of the gas supply (25% of the UK’s supply passes through the Humber). Linked opportunities and implications for renewable energy, especially bioenergy with carbon capture and storage (BECCS) and offshore wind (both of which the Humber leads on and are integral to decarbonising industry), will also be identified.

The principal output of the HICP at conclusion in March 2023, will be a Cluster Plan which provides a detailed roadmap of the route to decarbonise Humber Industry by 2040. It will identify likely technologies needed, industrial emitters who need to take action, and key barriers to delivery, such as supply chain/skills issues, and regulatory and public acceptance aspects in bringing decarbonisation to life. It will also estimate likely economic impact through inward investment and job development opportunities.

Key Actions	When Complete
Development and further alignment of HEY LEP Export Plan with DIT National Export Strategy	Ongoing throughout 2022
Positioning HEY LEP region to take full advantage of Free Trade Agreement opportunities	Ongoing throughout 2022
AMION HEY LEP Evaluation of the Value of Capital Programme Delivery to the Local Economy	April 2022
Growing Places Capital Investment Programme Launch	April 2022
HEY Export Case Study Videos featuring 14 SME exporters	April 2022
Growth Hub Annual Review submitted to BEIS	May 2022
Appoint Net Zero Hub Lead for HEY LEP Region	June 2022

Careers Hub Headteachers Summer Conference	29 June 2022
HICP Skills and Supply Chain Reports complete	August 2022
HEY LEP Careers hub to encompass all schools and colleges in the region.	September 2022
Societal and Cultural Challenges Towards Industrial Decarbonisation (Internal)	November 2022
Emissions Offsets and CO2 Imports Markets, Policy & Regulatory Study (Internal)	November 2022
Decarbonisation Technologies' Markets, Policy & Regulatory Study (Internal)	November 2022
Exploitation of Low Carbon Infrastructure for Inward Investment Study (Internal)	November 2022
Supply Chain Audit for Decarbonisation of Humber Industry (Internal)	November 2022
Study of Current and Future Skills Requirements for Decarbonisation of Humber Industry (Internal)	November 2022
BEIS Mid-Year Annual Performance Review	Q3 2022/23
Draft of Humber Industrial Cluster Plan (internal)	January 2023
Launch of Humber Industrial Cluster Plan (public)	March 2023
BEIS Annual Performance Review	Q4 2022
<p>LGF: All projects are physically complete and will deliver the following outputs in year:</p> <ul style="list-style-type: none"> • 110 Jobs created • 74 Apprenticeships created • 335 New housing units • 576 New learners assisted / qualifications achieved • 286 Apprenticeship qualifications delivered • 2.04km of newly built road • 1.29km resurfaced roads 	31 March 2023
<p>GBF will achieve full spend of £13.4m (using our freedoms and flexibilities as required) and deliver the following outputs in year:</p> <ul style="list-style-type: none"> • 289 Jobs Created • 120 Construction Jobs Created 	31 March 2023

<ul style="list-style-type: none"> • 6 New Apprenticeships • 870m² Commercial Space Unlocked • 30 Businesses Assisted <p>0.65km Roads/Cycle Lanes/Walkways Unlocked</p>	
<p>Growing Places Fund will deliver the following outputs in year:</p> <ul style="list-style-type: none"> • 33 New Jobs • 16 Safeguarded Jobs <p>6,600m² Commercial Floorspace</p>	31 March 2023
<p>The FDI Key Account Programme will engage with 35 foreign owned companies and secure three investment projects</p>	31 March 2022

5. Other Programmes

SO4: Contribute to and influence a range of partnerships, programmes and activities which support the inclusive growth and development of the Hull and East Yorkshire area

5.1. European Structural and Investment Funds

The Humber ESIF Programme is now in its final three years of delivery, with all projects and programmes due to complete by the end of December 2023. Despite the changes to the LEP geography, the ESIF Programme will continue to be delivered at the Humber level until the programme closure.

There are currently 31 live projects funded through the Humber's ESIF allocation and a further five in appraisal. An additional eight projects and programmes have a delivery footprint in East Yorkshire, funded through the York, North Yorkshire and East Riding LEP's ESIF allocation. Details of the projects and programmes that are being delivered in 2022/23 can be found in the Programme GANTT Chart attached at Appendix 1.

5.2. Humber Freeport

In the budget of 3 March 2021, it was announced that the Humber Freeport was successful in being designated by UK Government (subject to business case) as one of only eight in the UK.

The successful Outline Business Case Bid for Freeport Status for the Humber comprised:

- Three Tax Sites comprising 596.1 ha of land. These three tax sites were Goole – 198.8 ha, East Hull (comprising ABP's Humber International Enterprise Park site, Yorkshire Energy Park and elements of Saltend Chemicals Park owned by PX group) – 198.1 ha and the Able Marine Energy Park located in North Lincolnshire – 199.2ha
- Two Seed Capital Sites – one in Hull and one in North East Lincolnshire
- 36 Customs Sites mainly around port estate in Goole, Hull, Grimsby and Immingham.

The HEY LEP played a proactive role in the development of the Full Business Case Bid to government which was submitted in early 2022.

In 2022/23, HEY LEP as key partner in the Humber Freeport Board will continue to support the Freeport Organisation in achieving freeport status, especially in areas such skills.

5.3. Goole Town Deal

Launched in November 2019, the government's Town Fund is aimed at addressing growth constraints, rebalancing the economy, and driving the renewal of towns. Goole submitted a confident, ambitious Town Investment Plan outlining ten key interventions and received a Heads of Terms offer in November 2021 worth £25 million.

The Goole Town Deal is led by a Board that is responsible for ensuring that the strategic vision for the town is clear, to deliver long term economic and productivity growth for Goole through targeted investment which supports the Towns Fund objectives. The Board is currently overseeing the development of each projects Business case with East Riding of Yorkshire Council serving as the Accountable Body. The Chief Operating Officer of the HEY LEP is a member of the Goole Town Deal Board and the LEP will continue to support the development and delivery of this key investment programme to turn a vision into a reality for the town’s bicentenary year in 2026.

For full details of the interventions and the Town Investment Plan please visit www.gooletowndeal.co.uk

Key Actions	When Complete
Continued support to the Goole Towns Fund	Ongoing
Continued support to the Freeport Organisation to deliver a freeport for the region	Ongoing

6. Marketing, Communications and Events

In 2022/23, we will continue to build the HEY LEP brand which was established in April 2021 as part of the new LEP. The new brand has given the organisation a fresh new look and forms a strong visual connection for businesses and individuals using the ‘HEY’ title. A full set of branding guidelines are available for stakeholders and partners.

We will continue to develop the HEY LEP [website](#) and will continue to feature new content specifically relating to the HEY LEP’s activities and priorities. Due to the cut to core funding we will be seeking to deliver this activity by commissioning support from our accountable body on a part time basis.

Despite this HEY LEP will continue to support partners in their activity to market and promote the HEY LEP region.

Key Marketing and Communications Actions for 2022/23 are:

Key Actions	When
Participation in Humber Business Week 2022 and continued involvement in the Steering Group	Q1 2022/23
HEY Workforce Event	07 June 2022
HEY Digital Event	09 June 2022
Industry 4.0 Workshops held as part of the Business Day 2022	10 June 2022
HEY Careers Hub – Headteachers Summer Conference	29 June 2022
New Business Growth Scheme workshop programme launched	1 July 2022
Export-focused roundtable events	Ongoing throughout 2022
Promotion of joint LEP/DIT-branded Export Academy	Ongoing throughout 2022

Appendix 1 – Programme GANTT Chart
