



HEY

Workforce

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HEY LEP



Hull and
East Yorkshire
Local Enterprise
Partnership

Economic Growth & Workforce Wellbeing Strategy 2021-2026



HEY LEP STRATEGIC PLAN 2021-2026

OUR PRIORITIES:

Priority 1 – Productive and Innovative Economy

Aim: To stimulate business growth, increase productivity and employment by developing the conditions in the HEY LEP area for business to start up, innovate, invest and trade



Key Objectives -

- Support Key Sector Growth
- Drive Innovation in the HEY LEP Region
- Boost Trade and Investment
- Support Pre-Start / Micro / SME businesses and drive entrepreneurial culture

Priority 2 – Clean Growth Economy

Aim: To maximise opportunities to drive economic growth in green industries whilst meeting targets. To be a net zero carbon industrial cluster by 2040, and significantly lower carbon by 2030



Key Objectives -

- Optimise clean energy generation
- Drive industrial decarbonisation
- Promote resource efficient businesses

Priority 3 – Skilled and inclusive Economy

Aim: To lead the transformation of the HEY LEP regional skills profile, to deliver a highly skilled, healthy and productive workforce, reducing inequality and increasing life chances for our communities



Key Objectives -

- Driving higher level skills
- Upskilling and reskilling the workforce
- Maximising progressions to HE
- Embedding Digital Skills
- Delivering a green recovery through skills development
- Retaining and attracting young people
- Supporting labour market participation
- Matching out of work people with sectors with labour need
- Economic inclusion
- A healthy workforce

Priority 4 – Attractive, Competitive and Resilient Locations

Aim: To enhance the regions' infrastructure and natural assets to maximise contribution to the HEY LEP economy and generate competitive locations to invest, live and visit



Key Objectives -

- Enhance transport infrastructure & services
- Maximise digital infrastructure
- Promote Flood resilience
- Delivery quality employment sites
- Provide an attractive Housing Offer
- Maximise use of Natural Capital
- Promote our locations

Priority 3 – A Skilled, Healthy and Inclusive Economy

Aim:

To lead the transformation of the HEY LEP area skills profile, to deliver a highly skilled, healthy, and productive workforce, reducing inequality and increasing life chances for our communities.



Priority 3 – A Skilled, Healthy and Inclusive Economy

To achieve this aim HEY LEP will work with partners to develop actions to deliver our key objectives:

- Driving higher level skills
- Upskilling and reskilling the workforce
- Embedding digital skills
- Delivering a green recovery through skills development
- Retaining and attracting young people
- Supporting labour market participation
- Matching out of work people with sectors with labour need
- Greater economic inclusion
- **A healthy workforce**

Four Key Themes of the Wellbeing Aspect of the Strategy



Mental Health

1 in 6 employees in the UK reported to have a mental health condition. Stress, depression and anxiety are leading causes of sickness absence

Physical Health

The longer-term effects from COVID-19 are still unfolding but awareness of how reliant business is on a healthy workforce has raised the profile of wellbeing

Financial Wellbeing

Money worries affect mental and physical health which in turn can affect work performance

Good Employment

Positive employment practices such as paying a living wage, offering secure work, development and progression and good leadership and management all contribute to employee wellbeing

HEY Workforce - Developed through Partnership Working



**Hull College –
Skills Support
for the
Workforce**

Bluestorm

**Chartered
Institute of
Personnel and
Development
(CIPD)**

**Office for Health
Improvement &
Disparities
(previously
Public Health
England)**

**Local
Authorities -
Public
Health
Teams**

**Money and
Pensions
Service**

**Hull and East
Yorkshire Credit
Union**

**Active
Humber**

**Hull and
East
Yorkshire
Mind**

**ESF
Programme
Providers**

HEY Workforce Resources

Creating a good place to work

Resources to help create a good working environment – includes:

- Flexible working
- Health and wellbeing
- Mental health
- Inclusion and diversity
- Ageing workforce
- Skills development

HR Toolkit

A range of information and resources:

- Recruitment
- Induction
- Adaptations
- Sickness

HEY Support

Details the local support available for SMEs in Hull and East Yorkshire to develop and support their workforce

About

News and events



HEY Workforce Website

<https://heyworkforce.co.uk/>



HEY

Workforce

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