



Hull & East Yorkshire Local Enterprise Partnership
Business Support Board
14th June 2023 2.00 pm – 4.00 pm
Via Teams

Draft Notes

1.	<p>Dafydd Williams welcomed Board Members to the meeting.</p> <p>Apologies</p> <p>Jan Brumby Madge Moor David Hall David Kilburn Rachel Smurthwaite Jo Dooley (Dawn Hall attending ERYC)</p>
2.	<p>Minutes of the meeting held on 8th April 2023</p> <p>Agreed as a true record.</p>
4.	<p>Introduction/Update re the TEC Partnership – Danny Metters</p> <p>DM presented to the Board outlining the TEC partnership's provision for the North Bank Campuses, there are four key areas of Service Industries; Creative & Digital Industries; Automotive, Construction & Engineering; and Foundation & Community.</p> <p>DM offered to host future meetings of the LEP board and sub-boards are any of the TEC Partnership's campuses.</p> <p></p> <p>North Bank College Introduction - LEP 14.</p> <p>Presentation is attached.</p>
5.	<p>Growth Hub Annual Review - Jon Brunton</p> <p>JB presented on the key outcomes and findings from the Growth Hub's 2022/23 annual review document. Referring to the prepared paper, JB summarised key trends and highlights of Growth Hub activity in 2022/23. Four of the Growth Hub's six KPIs were overachieved, with two being slightly underachieved. JB provided contextual information on why these two KPIs were not achieved in year.</p> <p>Most importantly, client satisfaction with the Growth Hub in 2022/23 was exceptionally high, with 100% of clients surveyed declaring that they were very satisfied or satisfied with the supported proved by the Growth Hub in 2022/23. 94% of client surveyed are very likely or likely to use the Growth Hub service in 2023/24, and 82% of clients felt that they were much more likely or more likely to meet their growth aspirations as a result of engaging with</p>

	<p>the Growth Hub.</p> <p>JB also briefed the board on the current status of Growth Hub funding in 2023/24, with the schedule funding documents under completion for return to DBT to enable a grant offer letter to be issued in due course. JB explained that, with the end of the Growth Hub's ERDF projects on 30 June 2023, that the Growth Hub's delivery model in 2023/24 would revert to being a primarily gateway and triage service, making referrals into other funded support provision – largely those funded by UKSPF at the two HEY local authorities.</p> <p>Here is a link to the full report Paper B - Growth Hub Annual Review (heylep.com)</p>
6.	<p>UKSPF Updates – Paul Burnley, HCC and Dawn Hall, ERYC</p> <p>PB provided an update on Hull's use of UKSPF for business support programmes. £9 million split over three themes – community & place, people & skills, and supporting businesses. Just over £3 million has been allocated for the supporting business strand, which is a fraction of previously awarded ERDF funding for business support in Hull and Humber.</p> <p>HCC invited applications from organisation wishing to delivery against the various strands of UKSPF support. Overall, HCC received 58 applications, of which 14 were approved, including 4 business support projects:</p> <ul style="list-style-type: none"> - Exporting project (HEY LEP) - Innovation and R&D Project (University of Hull) - Energy Efficiency Project (Hull City Council) - Generic Business support project "Hull Business Support Project" (Hull City Council) <p>Certain aspects of the above projects are up and running now, with delivery commencing in July/August. HCC is talking to ERYC regards business support simplification, as well as the Growth Hub. Business support will be business-needs led, based on 1-2-1 diagnostic undertaken with a business advisor. There will be a comprehensive workshop programme, and elements of specialist support. A lot of flexibility has been built into it – so long as HCC meet agreed output targets, there is a lot of flexibility on what can be delivered.</p> <p>Creative industries, culture, tourism, film, and manufacturing will all be focus of specialist support. Invest Hull will be the brand under which the support offer operates.</p> <p>DH updated on the ERYC provision of UKSPF business support. ERYC were allocated just over £10 million, in addition to £2 million in funds from the rural priority funds. Business support funding allocation is approx. £4 million. The rural fund is a capital pot of money for capex grants (farmers, agricultural equipment etc.) ERYC is a highly rural economy aside from Beverley and Bridlington.</p> <p>ERYC has used SPF to maintain its existing team of business advisors, and they are using a funnel approach with businesses, by undertaking an analysis of key business needs, with support package to be defined by results of diagnostic. ERYC have investment priorities</p>

	<p>that they need to cover for example export and innovation. ERYC haven't done "call outs" for projects but are in negotiation with some organisations to align activity and collaborate where possible.</p> <p>ERYC are eager to collaborate to ensure more "joined up" place-based marketing, for example trade missions with Hull and East Riding councils featuring businesses.</p> <p>One ERYC priority is tourism, and how that sector can be best supported via SPF. Partnership with the new Local Visitor Economy Partnership and VHEY. ERYC has 22 key service areas (market towns), as well as the Love Your High Street fund.</p> <p>ERYC did not commission any UKSPF activity in 2022/23, with all funded projects commencing 1st April 2023. Already had 200 business engagements since that date. One priority has been an energy efficiency scheme, considering the success of the Hull Business Energy Efficiency Scheme (HBEES)</p> <p>Some procurement activity will take place, and will all go out as tenders, rather than SME grants. There will be a big piece of work around re-setting business expectations around grant funding as there will be much less available going forwards, when compared to ERDF funded provision.</p> <p>ERYC hosted a UKSPF launch event during Humber Business Week which attracted 60 businesses. They are also undertaking a piece of work on reviewing, refreshing and retaining existing resource i.e. supply chain network opps map and supplier directory, Growth Hub start-up toolkits etc.</p>
7.	<p>Investment Related Activity – Phil Glover</p> <p>PG referred to the board paper produced and presented a summary of recent inward investment activity. Whilst overall the number of enquiries has reduced slightly the area continues to attract the interest of large-scale industrial investors particularly in the advanced manufacturing sector. Offshore wind and the energy supply chain continues to be a key sector.</p> <p>Recent success in attracting funding from the UK Space Agency to support the work of Space Hub Yorkshire was covered in the briefing. A brief update was also given on the KAM programme and the work being undertaken to recruit a candidate to the Net Zero Hub role. Their first main task will be to assist with the Local Area Energy Plan Study work.</p> <p>JS raised the fact that he met with government minister Lord Dominic Johnson w/c 5th June in his role as Northern Powerhouse Investment Champion. The Minister is keen to hear about any blockers to securing investment in to the HEY region.</p> <p>Action – Board members to let JS know of any issues to raise with the Minister</p>
8.	<p>Employment and Skills Board Update – Gill Dillon</p>

	<p>GD presented a summary of findings from the HEY LEP and LSIP Employers Survey, which took place between December 2022 and March 2023. Key aspects covered included demand for training and skills, skills supply and barriers to recruitment and training. The findings will guide the work of the HEY LEP's Employment and Skills Board (ESB) and inform the development of the HEY Local Skills Improvement Plan (LSIP).</p> <p> HEY LEP and LSIP Employer Skills Surve</p> <p>Here is a link to the full report HEY Employer Skills Survey - Final Report 090323</p> <p>DW asked whether the LSIP team were in communication with the Humber Freeport Employment & Skills working group, as the latter have a remit to explore employment & skills needs in the Humber region. GD advised that that Teresa Chalmers is involved with the Freeport Employment & Skills work and that she would enquire with TC and report back to this group.</p> <p>Action – GD to enquire with TC regards alignment of activity with Freeport Employment & Skills Group.</p>
10.	<p>Any Other Business</p> <p>None</p>
14.	<p>Date and Time of Next Meeting</p> <p>Wednesday 6th September 2023, 2 pm - venue to be confirmed</p>