

HEY LEP: Increasing the take-up of apprenticeships and technical education

Summary of research findings

May 2023



Hull and
East Yorkshire
Local Enterprise
Partnership

Aim of the research

What is the current picture in terms of the demand for and supply of apprenticeships and technical education in HEY?

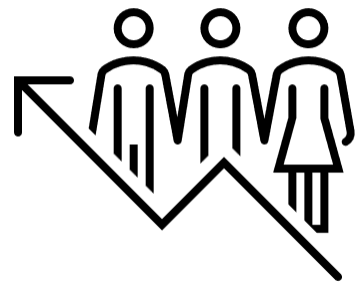
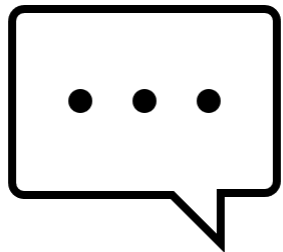
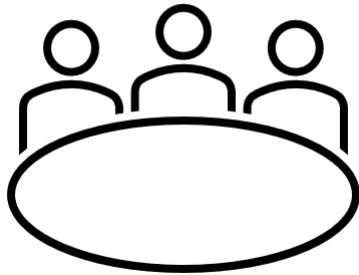


How could the region increase the take up of technical education and apprenticeship provision at all levels?



Set out recommendations and activities that HEY LEP and its partners can put into practice to increase the take up of technical education and apprenticeship provision in the region.

Our approach



- ▶ Consultations - discussions with stakeholders including both councils, the Chamber of Commerce, training providers, employers and third sector organisations.
- ▶ Online surveys - local employers, training providers.
- ▶ Focus group with young people from the region.
- ▶ Data analysis - looking at trends in apprenticeship starts against the wider region and England & Wales.

Issues identified

Female participation in HEY behind both regional and national levels.

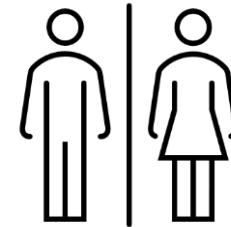
Lack of learner and employer knowledge about technical education.

Disadvantaged learners are less well supported by the current learning environment.

Apprenticeships in the region are focussed on Intermediate level courses.

Information gaps between learners, schools, training providers and employers.

The funding available for apprenticeships and technical education is not fully understood by all local employers.



Examples of recommendations

- ▶ Host events, run social media campaigns with schools and colleges, and write case studies that highlight the success stories of female apprentices in the region.
- ▶ Better guidance for learners, parents and employers about technical education, how it differs from other qualifications, and the benefits/career opportunities it offers.
- ▶ Speak with major local public sector employers (i.e., NHS Trusts and local Councils) about how the LEP can support best practice for apprenticeships and T Levels.
- ▶ Promote pre-employment support to improve soft-skills and employability skills, particularly for those from disadvantaged backgrounds.
- ▶ Work to build mentoring/pastoral care capacity in training providers and other organisations.
- ▶ Work with HEY priority sector employers and training providers to develop checklists of core occupational skills and soft-skill requirements to widen course availability and provide funding to help providers recruit tutors for higher level courses.

Next steps & for
more information

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