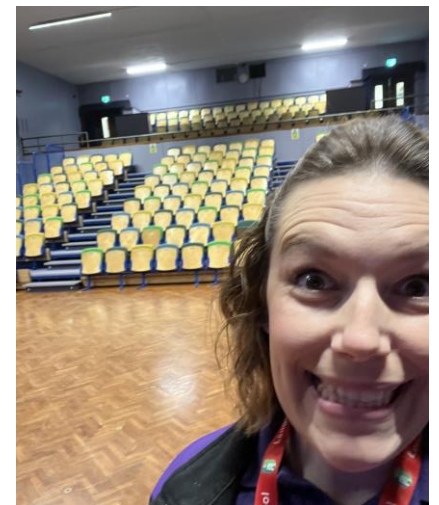


> Log on | move on >

Ellie Walkington

Education & Skills Project Officer,
East Riding of Yorkshire Council



Who we are & what we do:



Overview of the post 16 landscape

Connecting education and skills provision to local employment opportunities

>log on | move on< careers website

Supporting schools' careers programmes

Supporting Participation Duty

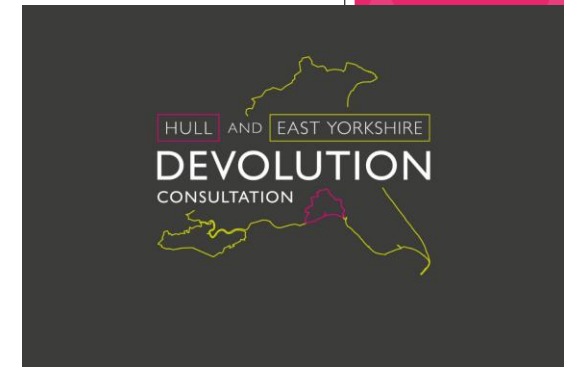
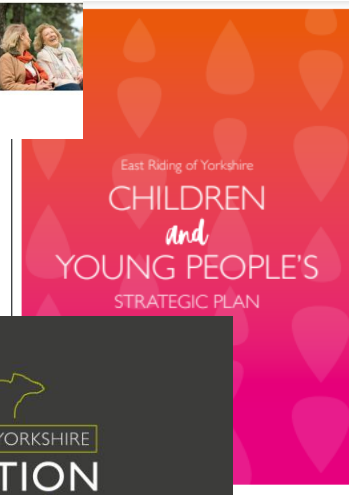
Engaging vulnerable groups

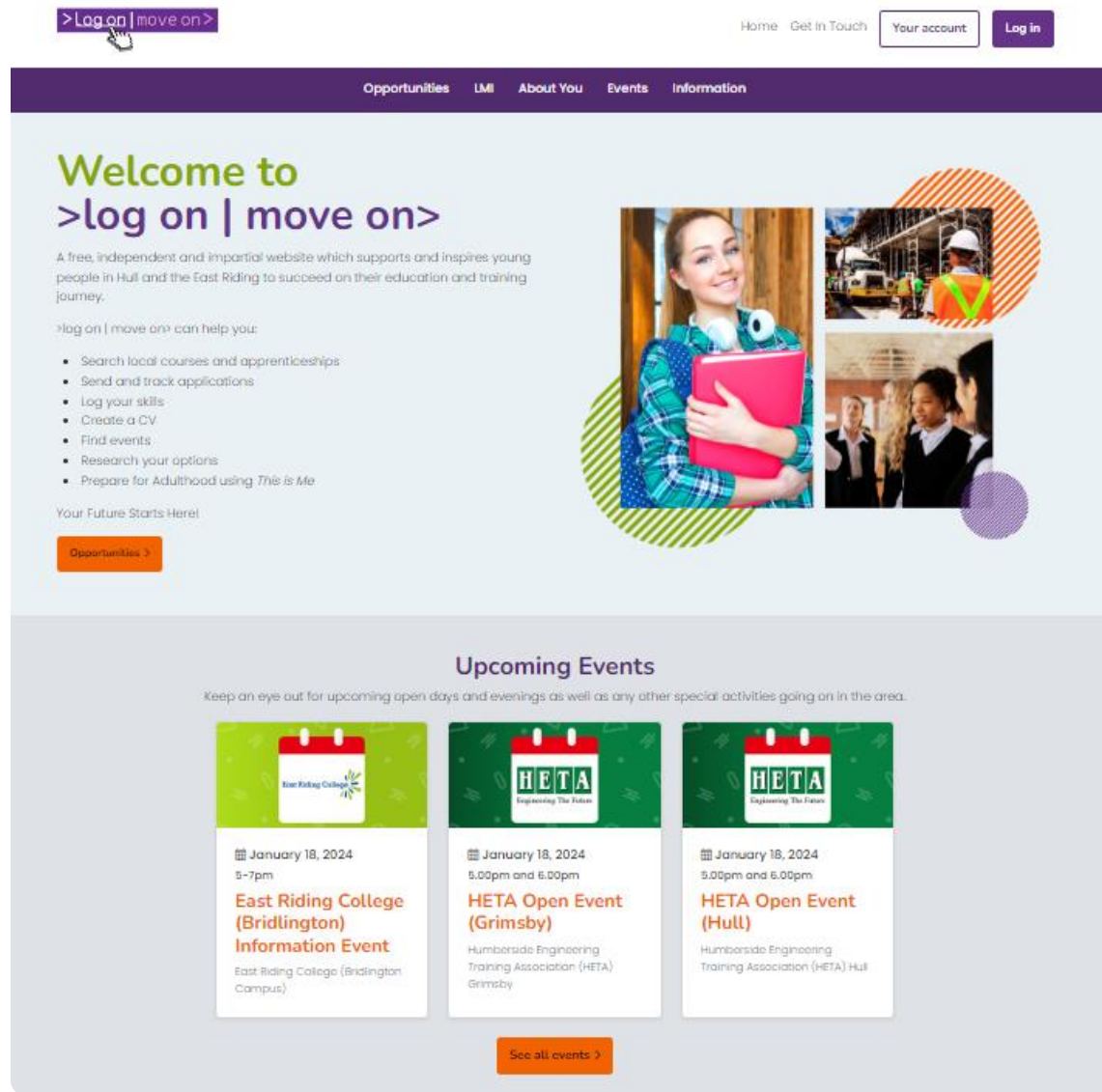
Supporting development of primary careers programmes

Partnership working

ERYC Corporate priorities in relation to skill development of young people

- Council Plan
- Economic Development Strategy
- Children and Young People's Plan
- Adult Services Plan
- Devolution proposals





About >log on | move on>

- Led by East Riding of Yorkshire Council and Hull City Council
- Free and impartial website for young people, parent/carers and professionals
 - Search local courses and apprenticeships
 - Send and track applications
 - Log skills through an online Skills Passport
 - Create a CV
 - Find events
 - Research entry requirements for education, training, apprenticeship and careers
 - Prepare for Adulthood using *This is Me*
- Accounts are linked to learners, not education settings, and accessible until at least age 19



When to use >log on | move on>

Y8

- Main website
- Introduction to concept of skills, knowledge and attributes

Y9

- Learner accounts activated
- Skills Passport
- Research post 16 pathways

Y10

- Personal Profile and CV Writer
- Update Skills Passport
- Research post 16 pathways and open events

Y11

- Shortlisting post 16 options, and open events
- Use Skills Passport to inform personal statements, CVs, applications and prepare for interviews

Y12
& 13

- Skill development

Applicable and accessible to those outside of traditional school settings

Not a 'one size fits all' approach

>Log on | move on>



Which skills we focus on and why

Skills Passport added to >log on | move on> Skills Passport 10 years ago

Original version based on a hard copy used in a school, then tweaked to incorporate views from six other schools

Reviewed 4 years ago by a national leader in Career Development

Recommendation to use the National Skills Builder Partnership's *Universal Framework* as the basis for the Skills tool on >log on | move on>

Benefits:

- Easy for students to transfer content
- Time efficient when limited sessions off timetable

Listening

Speaking

Problem Solving

Creativity

Staying Positive

Aiming High

Leadership

Teamwork



Skills Builder

PARTNERSHIP

National Skills Builder Partnership

The Skills Builder Universal Framework is the world's leading tool for measuring and building essential skills. It breaks the 8 essential skills down into a sequence of steps, starting with absolute beginner through to mastery.

It's completely open source, and backed by years of [research](#). Developed with leading businesses, academics and educators, it consolidates the array of different frameworks into something comprehensive and practical.

It's truly universal. That's why it's used by over 850 employers, schools and social impact organisations across the globe.

Skills Builder Universal Framework



A handful of our employer partners: In London and beyond



The >log on | move on> Skills Passport

Speaking
The oral transmission of information or ideas

Updated

This skill is all about how to communicate effectively with others, being mindful of whoever you are talking to, and in different settings. Choose the level that is right for you and consider the Advice and Tips section to help you write about and evidence the Speaking skills you have.

Update **Cancel** **Print** **Upload file...**

Advice and Tips

Choose a level:

- Getting Started
- Intermediate
- Advanced
- Mastery

Information

Show information

The Skills Framework used to create this Skills Passport Tool has been taken from Ravenscroft, T.M. (2020), Skills Builder Universal Framework of Essential Skills, London: Skills Builder Partnership at www.skillsbuilder.org/framework. Visit their website for more information including a more detailed breakdown of the Skills.

- Quick guide section to support learners
- Start in any section
- Introduction to each section and ability to upload additional documents and evidence
- Advice and tips which change depending on the level selected, from 'getting started' to 'mastery'
- Ability to send to tutors for feedback and approval
- Download individual sections or the full document at any stage as a resource to keep for applications or interview prep
- Certificate of completion

>log on | move on> outputs

- 30k unique visitors a year
- 1,500 education & training courses
- Hundreds of live apprenticeship vacancies – populated from the National Apprenticeship Service database with additional local vacancies uploaded by our team for those not featured on the national site
- Over 3,000 post 16 applications made through the site each year
- 65 providers
- Event listings
- Social media – posts with over 700 shares and 60k+ impressions
- Usage varies across schools depending on careers programme and curriculum time available, with some schools introducing from Y8 and others not until Y11 if they have access to other platforms
- Loved by parents
- Valued by Careers Leaders

Our schools rated us on a scale of 1-10 for:

Usefulness	Likelihood of recommending to a friend or colleague
9.5 / 10	10 / 10

“We would recommend the use of >log on | move on> for your school. The team have supported us with engaging sessions for Years 8-11 over the last few years which has enabled pupils to find information about providers and courses easily, create CV’s, develop skills passports and apply to post-16 provision from one central platform.” – The Market Weighton School



Our Recommendations

Adopting a core set of skills, such as those identified by the National Skills Builder Partnership, that can be promoted **from early years to adulthood** would support sequential learning and progression, adaptable to meet the needs of all abilities.

Endorsing the >log on | move on> Skills Passport.

Creating local **skills resources and materials**:

- Videos
- Employer endorsement of the core set of skills
- How these skills are applied in your workplace – to help young people understand the relevance of employability skills to the real workplace

Agreeing on a **unified skills message** from employers and external agencies when delivering career experiences in schools and colleges in Hull and the East Riding.

Supporting young people, particularly our most vulnerable, to help them to gain skills before they enter the workplace:

- Offering work experience and work placements
- Working towards the Disability Confident Award
- Offering visits to your workplace and facilitating access to employees
- Offering inclusive workplaces, and supported work based opportunities for skills development

>log on | move on> is a local platform, owned by local partners, therefore we can adapt to a unified message to ensure that we are meeting the needs local employers and young people. Engage with the LSIP so we can help to ensure that your skills needs are met by the future workforce.