



Hull and East Yorkshire Local Enterprise Partnership

Annual Review Financial Year 2023-24



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Chair's Welcome

Dear Stakeholder,

On behalf of myself, our Deputy Chair, Stephen Parnaby, OBE, the Hull, and East Yorkshire Local Enterprise Partnership Board and our three Sub-Boards and two Panels, I would like to welcome you to this our third and final Annual Review publication. This third year of the Hull and East Yorkshire Local Enterprise Partnership (HEY LEP) has again been one of challenges but also one of successes.

Whilst some of our SMEs and wider business community report they have bounced back from the impacts of Covid and Brexit and created better opportunities for their businesses, others continue to have to find new ways of working to counteract the continuing economic challenges, the two most important being the cost-of-living crisis and high inflation. Encouraged by the LEP Business Support Board, our Growth Hub has continued to work closely with SMEs, providing advice, support, and access to finance, in close working partnership with both Hull City and East Riding Councils. We have also continued to support SMEs, through the Growth Hub, via our established Made Smarter programme, offering technical and specialist support to SMEs to improve their use of digital technologies, which have helped them to increase production efficiency.

We have continued to ensure that our investment programmes reach their targets and agreed contractual milestones and I am delighted that our Growing Places Fund, our newest financial business support programme, has seen 43 businesses benefit in the region. You can read more about these successful businesses on page 8 of this Report. Having visited some of the recipient businesses of our investment programmes myself, I can honestly say that the support these businesses have received has made a significant difference to their success.

The HEY LEP Infrastructure Board has continued to monitor the outputs of previous Humber LEP investments and has also reviewed the impact of those delivered, via the Getting Building Fund. Infrastructure projects, which have completed with funding support from the LEP, include the Goole RaisE Centre, the Grovehill Business Centre and the Hull & East Yorkshire Highways Maintenance Scheme.

The Employment and Skills Board has taken a proactive lead on multiple areas of work, such as the further growth of the HEY Careers Hub, supporting all 50 schools and colleges in the region, helping to ensure the young people in our area receive the best information, advice and guidance that connects them to their future careers and thus supporting the sustainability of our future workforce.

We continue to champion apprenticeships and higher-level and degree qualifications, recognising that our business community needs access to local talent to maximise their opportunities. The LEP is also playing an important part in looking at the current and future skills needs of the region in partnership with the Chamber of Commerce, who lead on the Local Skills Improvement Plan, alongside both Local Authorities and supported by the LEP Skills team.

It has been a rewarding third year and one that has seen much progress in the delivery of the priorities set out in our [Economic Growth and Workforce Wellbeing Strategy](#) as well as the LEP's central strategic role in bringing private and public sector partners in the region together.

As the HEY LEP closes, following Government policy changes, we look forward to working with our Local Authority Partners as well as our many existing business, education and the VCSE communities as we prepare for the development of the proposed future Mayoral Combined Authority. Whilst the LEP itself will not exist, the current LEP team will remain as a single unit, working alongside both Councils, and its services and activities continue to serve and support the region's economic growth. A refreshed Business Board will be put in place to lead on public/private and voluntary sector collaboration.

I would like to thank all stakeholders, who have engaged with us on our brief three-year journey, and I am sure the new leaders in the region will greatly appreciate your ongoing support. Finally, I would like to thank all the LEP Board and Sub-Board members and our working groups for their continued support.

James H Newman OBE, HEY LEP Chair

Pan Humber Issues

Whilst the LEP activities have rightly focussed on the Hull and East Riding of Yorkshire geography, the Board has continued to acknowledge the wider Humber region and its ability to attract significant new investment on both sides of the Estuary.

In my role as Deputy Chair, I have continued to support the further development of the Humber Freeport, acting as the LEP's representative board member, and recognising its huge opportunity for new jobs, increased productivity and the future use of the business rates uplift to re-invest in priority projects across the region.

The LEP has remained to be an advocate and member of the Humber Energy Board, which is now the guardian of the Humber Industrial Cluster Plan, which was launched in March last year. This Plan provides the blueprint for regional decarbonisation, which is vital if the UK is to meet its net zero targets. The focus of this board, now recognised by Government in the devolution deal proposals, is the production of clean energy, industrial decarbonisation and the use of new technologies that will maximise our estuarial assets, thus providing a forum for collaboration and advocacy for the whole Humber region with Government and international investors.

The LEP has sustained its support of the NP11 Net Zero Group, with James Newman acting as co-chair, and which has been working with Government to produce a report identifying the key Net Zero and energy assets across the North and is illustrating where collaboration between partners would bring significant benefits for the UK, including the Humber as a major player in this Net Zero agenda.

Whilst HEY LEP is closing, I look forward to continuing to work in partnership with many business leaders, who recognise the strengths of both the Hull and East Yorkshire the Humber brands.

Stephen Parnaby OBE, Deputy Chair



Highlights of the Year

The third year of Hull and East Yorkshire LEP's operation saw continued progress and an ongoing contribution to the economic development of the region.

Key Highlights of the 23/24 financial year include:

April 2023 - The HEY LEP Employment & Skills team entered into a project with the Humber and North Yorkshire Health & Care Partnership. The project, known as the "Inclusive Careers" project aims to address skills shortage occupations within NHS and social care and raise the profile of careers in the NHS and social care including amongst people with additional needs or barriers to employment.

April 2023 - The HEY LEP Employment & Skills team publishes the "State of the Economy" report.

April 2023 - The HEY LEP Career Aspirations group hosted a CPD session for careers advisors and employability professionals on the transport and logistics sector in partnership with the Chartered Institute for Transport & Logistics, Wincanton, Kuehne + Nagel and the Institute for Apprenticeships.

April 2023 - The Export Growth Grant (EGG) programme is launched offering match-funded grants to Hull based companies to exhibit at international trade shows.

May 2023 - The HEY LEP and HEY LSIP teams publish the jointly commissioned Employer Skills Survey which forms the basis of the HEY Local Skills Improvement Plan.

May 2023 - The HEY Careers Hub published a review of the Apprenticeship and Technical Education landscape in the region alongside the Apprenticeship and Technical Education group. The research has influenced the development and delivery of activity to increase to uptake of apprenticeships in the region.

June 2023 - HEY LEP attends the region's premier business event – The Business Day, as a headline sponsor, meeting over 700 key business delegates to discuss economic growth. The LEP's breakout session, a celebration of manufacturing in Hull & East Yorkshire, is well received.

June 2023 - HEY Growth Hub closes its ERDF funded #GrowMySME Programme after 5 years of successful delivery across the Humber region. This suite of three projects, totalling £12 million, supported thousands of SMEs to overcome growth barriers, via the provision of 1-2-1 advice, expert workshops and

masterclasses, grant funding, a Scale-Up programme, and a Digital Transformation programme. All three projects achieve their contracted output thresholds and demonstrate good levels of impact and outcomes as evidenced by their summative assessment reports.

June 2023 - HEY LEP concluded a feasibility study and options appraisal for industrial symbiosis activity across Hull and East Yorkshire.

July 2023 - The HEY LEP Employment & Skills team in partnership with the HEY Strategic Development Fund publishes a refreshed Green Jobs and Skills Analysis labour market intelligence report.

July 2023 - The HEY LEP Employment & Skills team publishes an updated Digital Skills Analysis labour market intelligence report.

August 2023 - The HEY LEP Employment & Skills team in partnership with the HEY Strategic Development Fund publishes the HEY Digital Skills Prospectus and the HEY Digital Framework.

September 2023 - the HEY Cornerstone Employer group hosted an event to showcase their work to other employers to encourage more businesses to engage with schools and colleges to support the development of careers programmes across the region.

September 2023 - The Growth Hub's Manufacturers Network attended an industry insight visit to the Ideal Heating factory on National Avenue in Hull to learn about Ideal's process and resource efficiency. The Manufacturers Network now has over 20 members and sees a programme of monthly events to help support manufacturing SMEs and to champion the regional strengths of the sector.

October 2023 - HEY LEP, in partnership with Hull City Council, East Riding of Yorkshire Council, and the University of Hull, receive notification that their competitive consortium bid to deliver the "Create Growth Programme" in Hull & East Yorkshire has been successful, with the government department for Culture, Media and Sport (DCMS) awarding £520,000 for the delivery of the programme in the 2024/25 financial year.

November 2023 - The HEY LEP Career Aspirations group hosted a CPD session for careers advisors and employability professionals on the Net Zero sector in partnership with the University of Hull's Aura Innovation Centre, Centrica, and Orsted.

January 2024 - The HEY LEP Workforce Development Business Adviser successfully secures the transfer of £75,000 unspent apprenticeship levy to two local employers to create new job roles.

March 2024 - HEY LEP in partnership with the University of Hull host an AI conference for SMEs. This conference explored the less discussed aspects of AI adoption within industry, including strategy & governance implications, its impact on the workforce, and horizon scanning.

March 2024 - HEY LEP and consortium partners plan to launch the DCMS funded Create Growth Programme in Hull & East Yorkshire, date likely to be in April.

Note: As well as these specific highlights, additional activity was delivered also by our key programmes. Please find further examples outlined in the following pages.

A Productive and Innovative Economy

During 2023/24 HEY LEP provided a range of support to the businesses of the Hull and East Yorkshire region to help them grow and flourish.

The Growth Hub

The HEY Growth Hub continued to provide a range of support services to firms across the region, and in the first two quarters of the year supported 406 businesses, who received either light touch, medium, or high intensity support from the Hub's team of business advisors. Over the same period, the Growth Hub made 107 client referrals to other providers of support and funding, demonstrating the critical role it plays in simplifying the business support landscape for businesses.

The end of the European Regional Development Funded programme in England came on 30th June 2023, following which the Growth Hub successfully closed down its suite of three projects operated as part of the #GrowMySME Programme. Delivered over 5 years with a total budget of £12 million, the #GrowMySME Programme supported 4,294 unique businesses to overcome growth barriers such as access to investment, adoption of digital technology, accessing new supply chains and markets, improved sales, and marketing, as well as adoption of improves business processes. All three projects achieved contractually accepted output measures, and also achieved positive impact and outcomes for the regional business community, as evidenced in their summative assessment evaluation reports.

The Growth Hub also oversaw additional schemes to support our business community. These included the continuing delivery of the Made Smarter Yorkshire & Humber Programme, a programme which supports manufacturing businesses to explore, adopt and implement industrial digital technology to improve productivity and competitiveness. Joining the LEP in March 2023, the Growth Hub's Made Smarter Digital Transformation Specialist has to date enrolled 48 Hull and East Yorkshire manufacturers onto the programme, of which 33 have undertaken the full digital roadmap diagnostic, 24 have received intensive technical support and 5 have been awarded capital grant funding to help procure new digital technology, with grants totalling £83,000.

Furthermore, the Growth Hub's Workforce Development Business Advisor (WDBA) has worked with 59 businesses in the year to date, assisting these firms with apprenticeship recruitment, workforce upskilling and other recruitment and staff development activity. Of the firms supported, 190 referrals have been made to upskilling programmes, as well accredited and non-accredited training provision. In addition, 113 new apprenticeship opportunities have been identified from amongst this client caseload.



The WDBA continues to establish links with levy paying businesses in respect of transferring their unspent levy funds to support further apprenticeship growth in employers within the HEY region. A number of large businesses have pledged levy transfer support on an ad-hoc basis with one company pledging up to £25,000 to fund the cost of apprentice training for SME businesses in need of workforce development growth support. In addition, another levy paying company has established an ongoing relationship with a local professional rugby league club committing £50,000 on a recurring basis to fund alternative apprenticeships for academy players who need support to develop a replacement career pathway.

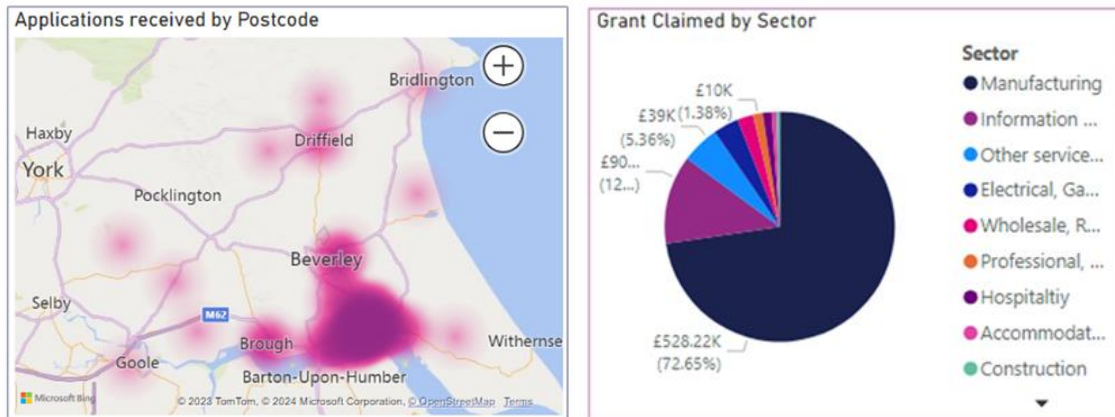
Launched in March 2023, the Growth Hub’s Manufacturers Network has continued to grow via a series of monthly events for the benefit of its membership of 15 regional manufacturers. A process improvement workshop, an employment & skills event, and an industry insight visit to Ideal Heating in Hull were all very popular events that attracted a notable number of regional manufacturers.

Finally, the Growth Hub continued to provide monthly business and economic intelligence reports into government, which contained an overview of key business issues, trends, and challenges. These reports were augmented by additional reports on the region’s caravan and leisure homes industry which were highly valued by government.

Growing Places Fund

Since the launch of the Growing Places Fund (GPF,) in January 2022, the capital funding programme has been proud to support SMEs in both Hull & East Yorkshire with grants, to enable business growth. The Fund is a £3.25m business investment scheme providing capital grants and or loans to SMEs in Hull and East Yorkshire to support and incentivise business growth, investment, and job creation alongside encouraging ‘Green Outcomes’ i.e., a reduction in carbon emissions.

To date the GPF has awarded grants to 43 businesses across the whole region (Hull and the East Riding of Yorkshire (ERY), 16 to SMEs in the ERY and 27 in Hull to a joint overall value of £1.897m, with increased overall productivity in the form of the potential achievement of 168.5 new/safeguarded jobs. Out of the 43 businesses that had grants approved over 75% (12) of them were manufacturing SMEs within ERY and 60% (17) were located in Hull.



This year we were very pleased to work with the HCC Levelling Up Fund (LUF) Team resulting in a joint grant award of £1.5m, with £750K received each from both the Growing Places Fund & LUF, for Venture Business Space Ltd. to bring back into use the former Europa House in Hull, (and to be renamed The Monocle).



Current view of The Monocle



Artists Impression

The LEP Programme Delivery Team and the HCC Levelling Up Fund Team continue to closely monitor the progress that is being made on the refurbishment of this building. All Levelling Up Fund finances need to be defrayed by March 2024, with all works due to be completed to bring the ground floor and first floor back into use by November 2025.

Several events have been held throughout the current financial year across both Hull and ERY to promote the Growing Places Fund to SMEs who may not have been aware of the availability of significant capital investment funds, to support and enable business growth. The presenters attending the events included contributions covering AI in business, the wide range of business support available from Business Support Advisors in Hull and ERY, as well as support from the Investment Programme Team Staff. More events are being scheduled for financial year 24/25.

Export Activity

HEY LEP commenced with the delivery of a UK Shared Prosperity Fund (SPF) project in April 2023, on behalf of Hull City Council, which the Trade Partnerships Manager facilitated. The Export Growth Grant (EGG,) programme offers match-funded grants to Hull-based companies to exhibit at international trade shows, enabling them to engage in new export markets. To date, 13 grants have been allocated to companies from a diverse range of sectors, including Manufacturing and Digital/Tech.

The Trade Partnerships Manager and International Trade Adviser colleagues attended the Hull & Humber Chamber of Commerce Expo and International Trade Conference in May 23, with DBT's Marian Sudbury OBE, Managing Director English Regions, also in attendance, delivering a keynote speech around trade over lunch.

HEY LEP collaborated with the Chamber of Commerce during International Trade Week in November, with the Chamber hosting an 'Export 4 Manufacturers' workshop, which also provided an opportunity for attendees to engage with the Made Smarter programme.



Marian Sudbury OBE pictured at the Hull Chamber Expo with Councillor Kalvin Neal, Lord Mayor of Hull, Dr Ian Kelly, Chief Executive, Hull and Humber Chamber of Commerce and Hull City Council Leader, Councillor Mike Ross.

Inward Investment & Key Account Management

HEY LEP has continued to promote the region as a competitive and attractive location to invest, working with a range of partners. During the year (to Jan 24), the LEP has assisted six foreign owned businesses companies to invest, creating a total of 108 FTE jobs. Whilst the number of investments were reduced in comparison to the previous year, this is in line with the national trend, however the quality of jobs per project has generally increased.

The LEP has also taken a proactive role in supporting the evolution and formation of the Humber Freeport with ongoing representation on respective innovation, skills and decarbonisation development and support boards. We continue to work with partners to ensure the appropriate on-site and off-site infrastructure to facilitate commercial and industrial development is, or will be, in place to suit the needs of modern investors. For example, the continued works on the A63 in Hull will provide transport improvements for the existing ports and also the additional large scale development sites to the east of the region.

The HEY LEP also continues to play an advisory role in the pioneering work of the Single Conversation Group which helps to accelerate large scale development projects by bringing major consultee organisations into early conversations ahead of the formal planning process.

Equally the LEP's Infrastructure Board collectively considers major barriers and opportunities to development. The benefits of collective approaches can also be seen following the formation of a Saltend Cluster Group which brings developers, asset owners, investors, and the public sector together to discuss developmental issues and investigate collective solutions. A good example of co-operative working is the further engagement with Northern Power Grid (NPG). By NPG granting access to their online systems the LEP and its local authority partners are now able to upload power requirements for the latest known development projects, thereby helping to inform future resilience and power infrastructure provision.

New opportunities for attracting investment are continually being sought throughout a range of sectors. Direct engagement in international markets via overseas posts continues to be facilitated by creating relevant content materials such as the High Performance Offers (HPOs). In addition to representing the HEY area on economic matters, the LEP and its officers also play a supporting partnership role for the wider Northern Powerhouse regeneration with representation on the NP11 CEO and Innovation Leads Groups, the NP11 Trade and Investment Group and the Northern Powerhouse Investment Fund.

Support for existing foreign owned companies (FDI's) in the region was again provided through the Key Account Management function of the LEP. This support, which was funded by the Department for Business and Trade, provides resource to engage locally with foreign owned businesses operating in the HEY region helping them to unlock future investment and expansion projects. Contract arrangements were put into place to allow the Local Authority partners to deliver the service for their respective areas, with programme management and reporting continued to be delivered by the LEP.

During this period 36 FDI companies were actively account managed. Of those 36 existing businesses, 3 were assisted to invest, creating additional jobs for the region.

Clean Growth Economy

Following its successful role in the development of the Humber Industrial Cluster Plan project in 2021/22, this year the HEY LEP has continued to support the strategic development of net zero activity across the region with a broad range of geographical and sectoral activity. As a partner of the North East and Yorkshire Net Zero Hub, the HEY LEP has also continued to play a prominent role in regional net zero activity and sharing best practice across the north east and Yorkshire regions.

In June 2023, the HEY LEP concluded a feasibility study and options appraisal for industrial symbiosis activity across Hull and East Yorkshire. Working with a wide range of industrial businesses and other partners in the region, the work developed a proposal for industrial symbiosis across Hull and East Yorkshire that would facilitate cost and carbon savings. This activity is being further developed through work by the University of Leeds supported by the HEY LEP, and partners continue to explore options to deliver industrial Symbiosis activity across a multi-region geography.

The HEY LEP is currently working with Hull City Council, East Riding of Yorkshire Council, and the North East and Yorkshire Net Zero Hub to develop an Internal Carbon Pricing and Insetting mechanism that aims to accelerate public sector investment into net zero activity and embed net zero thinking into local authority decision making activity. The project identifies where and how carbon pricing should be applied, and how to best enable carbon offsetting activity within the local authority area where carbon reductions cannot be effectively made. The proposal will be finalised in March 2024, ready to be trialled in 2024/25.

Preparations have been made for a Local Area Energy Plan (LAEP) to be developed to cover Hull and East Yorkshire. The LAEP will map projections of energy generation, transmission, and usage across different net zero scenarios for the area to support future investment and infrastructure decision making. A broad range of partners including local authorities, community organisations, the district network operator, and key business have been engaged in scoping the works that will be conducted in 2024/25.

The LEP continues to work in support of the Humber Energy Board, which was originally founded by both the HEY and Greater Lincolnshire LEP Chairs. An independent Chair of the group has been elected and membership includes all of the major net zero organisations who are working together to decarbonise the Humber. The Humber Energy Board is the vehicle to draw partners together and is the custodian of the Humber Industrial Cluster Plan: [HICP - The Largest CO2 Emitting Cluster in the UK](https://www.humberindustrialclusterplan.org)
([humberindustrialclusterplan.org](https://www.humberindustrialclusterplan.org))

A Skilled and Inclusive Economy

The HEY LEP continues to bring together key stakeholders in the employment and skills space. Led by its Employment & Skills Board and supported by the ongoing work of its working groups:

- The HEY Skills Network – the LEP’s wider engagement vehicle open to all stakeholders with an interest in the employment and skills system
- The Career Aspirations group – members are employability and careers stakeholders
- The Talent Forum – members are senior HR leads from local employers
- The Apprenticeship and Technical Education group – focussing on the increasing the take-up of apprenticeships and technical education
- The Local Digital Skills Partnership – with direct links to the Policy team at the Department for Science, Innovation and Technology, this partnership is reviewing its Terms of Reference with a view to supporting the emerging digital priorities set out in the proposed HEY devolution agreement.

The LEP continues its mutually reciprocal strategic and operational links between the Employment and Skills Board and the Local Skills Improvement Plan (LSIP,) Board and continues to support the Chamber of Commerce in the delivery of the LSIP aims and objectives and vice versa.

The HEY LEP continues to support local education, learning and skills providers and remains a supporting member of the Department for Education’s Local Skills improvement Fund delivery partnership.

The Employment & Skills team continues to maintain the HEY Workforce website, which provides information, advice and guidance aimed at SMEs to help improve the health and wellbeing of their staff.

During 2023/24, the Employment & Skills team has developed the “Inclusive Careers” project with the Humber and North Yorkshire Integrated Care Board which aims to:

- Address skills shortage occupations within NHS and social care
- Raise the profile of careers in the NHS and social care including amongst people with additional needs or barriers to employment
- Facilitate more people experiencing barriers to employment or with additional needs taking up employment within the in health and social care sector

A Project Lead has been recruited, a detailed project plan developed, schools onboarded, and a service specification developed for the delivery of specialist careers advice and guidance which is expected to be available from May 2024.

HEY LEP recently further collaborated with CIPD, Humber Branch to deliver a symposium which highlighted the positive impact of recruiting and retaining diverse talent. The event “Growing Your Talent Pool: Recruiting to maximise creativity & productivity” supported the LEP’s priorities for a skilled, healthy, and inclusive economy by helping employers to create inclusive employment opportunities. The event looked at how equality, diversity, and inclusion can be a catalyst and add value in helping to deliver a skilled and inclusive economy and also highlighted the benefits of neurodiversity in the workplace.



The LEP supported Hull City Council to develop Skills Bootcamp proposals for delivery across Hull and East Yorkshire. The Department of Education awarded the HEY region £4,363,668 for delivery from April 2024. The Skills Bootcamps are targeted at addressing a wide range regional skills needs within the LEP's priority sectors and include:

- Heat Pump Installation
- Retrofit Energy Efficiency
- District Heat Network
- Fabrication and Welding
- Fibre Engineering
- Adult Social Care
- Import and Export Specialist
- Motor Vehicle Technicians
- HGV driving
- Digital skills including; Cyber Security, Data Analysis, Power BI, Digital Marketing and Software Development Coding

The HEY Careers Hub supports all schools and colleges in Hull and East Yorkshire region to create lasting and sustained systemic improvements to careers education, information, advice, and guidance offered to young people. The team continues to work closely with a wide range of partners, including employers, training providers, sector body organisations and other Careers Hubs.



The Careers Hub is incredibly fortunate to have attracted private investment from Harbour Energy and BAE Systems to ensuring the capacity to support all schools and colleges and also to maximise all opportunities to drive forward careers provision in the region.

In addition to the ongoing delivery of Careers & Enterprise Company contractual requirements, the HEY Careers Hub has had a successful year with some notable achievements:

- A pilot of a Student Voice group to provide a regional student perception of the quality of careers education has attracted interest from other regions due to its success and engagement from students
- Parental engagement has been a strength for the Careers Hub with a number of parent information sessions facilitated by employers to help them support their young person with careers decisions
- A well engaged Cornerstone Employer Group keen to support the Careers Hub activity and promote the Hub to other employers.

The LEP continues to be an awarding body for the Quality in Careers Standard, supported by a panel of careers experts from across the Humber region who validate the process.

The HEY LEP Career Aspirations Group has established an ongoing programme of CPD sessions for careers and employability professionals. In 2023/24, it delivered three sessions on the themes of Professional Services, Logistics & Transport and Net Zero. Each event has been supported by employers and has included accounts from apprentices on their journey into work. The sessions are supported also by the National Careers Service who provide information about next steps and where to get support alongside providing Labour Market Information relating to the sectors.



Throughout 2023/24, the HEY LEP has continued to support the development of the Freeport through its active involvement in the Skills Workshop Group. This Group offers practical support to the Freeport in developing and maximising employment opportunities for local residents and ensuring local employer training needs are met.

Competitive and Resilient Locations

The Local Growth Fund

All Local Growth Fund monies to the value of £131.7m were fully achieved in 2021/22. The LEP still has a small handful of projects who are yet to achieve full match spend and outputs as planned. These are being closely monitored by the Investment Programme Team. Illustrated below are a selection of projects that have completed and were part-funded by the Local Growth Fund.

Brough Relief Road



The new carriageway and shared cycle/footway were constructed and opened to the public in early March 2022.

There is an outstanding retention payment on the works contract (East Riding of Yorkshire Council hold back payment of a proportion of the works value until the end of the maintenance period). This is due to be paid in March 2025, so the last spend and claim on the project is likely to be for Q4 2024/25.

Holderness Drain Flood Alleviation Scheme



Two pumps in operation October 2023, East Hull pumping station

Holderness Drain flood alleviation scheme was a £28m project to reduce flood risk for 870 homes, 116 businesses and 1800 hectares of land along the Holderness Drain, Hull. The scheme has included the construction of a new pumping station at the downstream end of Holderness Drain and a flood water storage area further upstream. The two-part approach of this scheme provides a more sustainable, long-term approach to managing flood risk on the Holderness Drain.

The project was funded primarily through Flood Defence Grant in Aid, administered by the Environment Agency, with additional funding from the HEYLEP, National Highways, Local Authorities and Local Levy.

The contribution of £2.14 million from the LEP was instrumental in accessing and unlocking partnership funding to secure additional funding to allow this project to be completed. The LEP contribution was used for purchasing land at Castlehill, which now has a multi-benefit flood storage area, and for the construction of East Hull pumping station, to discharge flows in Holderness Drain into the Humber Estuary. The pumping station has already been used in recent months, showing how necessary the scheme is to manage current and future flood risk.

In addition to reducing flood risk, there have been several improvements to benefit people and wildlife, including:

- a new network of paths around the site
- extensive areas of woodland and scrub providing shelter and habitat for animals, birds, and insects
- 5km of hedgerows connecting green corridors for wildlife
- several ponds and ditches for aquatic wildlife
- repairs were also completed to the Castlehill ancient monument, restoring the links to the local heritage.

Construction work at both East Hull Pumping Station and Castlehill are now complete with some match funding yet to be achieved. This is being monitored by the Programme Delivery Team.

Central Cleethorpes



Aerial view showing focus area for LGF project at Sea Road and Central Promenade



The project is on a strategic site in the heart of Cleethorpes and involved an integrated package of highway/road safety improvements and enhancements of the public realm along the full length of Sea Road. These activities were completed prior to the Covid-19 pandemic. Levelling Up Funding of £18.4m was secured for this project in January 2023 to enable the construction of a new iconic building on the corner of Sea Road and the Promenade, comprising of state-of-the-art public amenities and a changing places facility, as well as commercially lettable space across all three floors of the building.

Initial construction demolition works are due to commence to Sea Road toilets, this ensures the site is clear and ready for construction to commence thereafter.

Following Cabinet approval (January 2024), Heads of Terms are in the process of being finalised for most of the ground floor and all of the first floor of the proposed Sea Road building, to a leading national hospitality company. The remainder of the building continues to be marketed for use.

The Programme Delivery Team will continue to monitor the outstanding match funding and outputs.

The Getting Building Fund

The Programme has currently delivered £42.213m in match funding, 468 new/safeguarded jobs, 23.43km of resurfaced roads/new cycleways, in addition to assisting 82 local SME businesses from across Hull and the East Riding of Yorkshire since April 2020.

The allocation of Getting Building funds has been fully spent.

Illustrated below are a selection of projects that have completed and were part-funded by the Getting Building Fund.

Getting Building Fund – Grovehill, Beverley



£1.5million of ERDF funding was secured by the East Riding of Yorkshire Council (ERYC), as well as £500K from the HEY LEP Getting Building Fund and £2,939,865 from ERYC to co-fund a new business centre on the Beverley Grovehill Industrial Estate site. The final building is a two-storey development, providing 1,500m² of floorspace overall, accommodation for circa 70 employees, and associated reception, meeting rooms and conferencing space. The business centre has now replaced an existing facility in the town centre which hosted 18 businesses. This previous business centre was outdated and unattractive, energy inefficient and not built to modern specifications. It lacked suitable conference/meeting space and faced becoming obsolete in the near future. The workspace provision did not match the requirements of forward-looking businesses, especially knowledge-based and high technology industries that provide the well-paid work which attracts and retains higher skilled employees.

The benefits for businesses taking space in the Grovehill Business Centre are:

- A monthly licence fee, with flexible ‘easy-in, ‘easy out’ terms and the ability to easily move to larger or smaller offices within the building should their business grow or shrink.
- Secure 24/7 access and on-site parking.
- Full broadband connectivity.
- On-site receptionist.

Getting Building Fund – Cycle Route

Two cycle routes, Beverley Road and City Centre to Cottingham, were delivered by Hull City Council using £2.7m Getting Building Fund from the HEY LEP. and £1.1m match funding, an overall total of £3.8m.



Physical work is now complete and all GBF monies have been defrayed.

Governance and Transparency

The Hull and East Yorkshire Local Enterprise Partnership came into existence on the 1st April 2021, replacing the previous LEP arrangements in Hull and East Yorkshire, which were originally part of the Humber LEP.

The process of forming the new LEP required the development of a new governance structure, forming of a new legal entity and implementation of a new assurance framework. These have been continuously implemented with the guarantee to uphold high standards of governance and transparency.

Governance

In 2021/22, the HEY LEP’s governance structure was established and, following main board recruitment, recruitment to the Audit, Finance and Governance Panel, Employment and Skills, Business Support and Infrastructure Boards was completed. (Figure 1). Membership of the Investment Panel was also confirmed.



Figure 1: LEP Board and Sub-Board Structure

Working groups associated with the Employment & Skills Board, which was established in April 2021 continued to meet in 2023/24 as described in the Skills Chapter. Several of these are refreshed working groups, which were originally established as part of the Humber LEP, and were revised to provide a renewed focus on Hull and East Yorkshire only. The Humber Local Digital Skills Partnership also continued its delivery into 2023/2024, following formal adoption by the Department for Digital, Culture, Media, and Sport.

A second edition of the HEY LEP Local Assurance Framework was approved in November 22, reflecting the requirements of the Government’s National Assurance Framework. The current edition is available from the LEP’s website at <https://heylep.com/assurance/>.

Our Board, Sub-board and Panel members are committed to upholding high standards of integrity in line with the Nolan Principles and our Member Code of Conduct applies to all individuals participating in all the LEP structures. A Register of Interests is maintained and the need to declare interests is reinforced at Board and sub-board meetings, with a standard agenda item.

Transparency

The LEP Chair, the Chief Operating Officer and other Officers regularly participate in Local Authority Scrutiny Committees. These dates are available on the LEP's website.

For detailed information on projects, we have supported, Board papers and other key documents, please see our website at <https://heylep.com/assurance/transparency/>

HEY LEP Board

The following were members of the HEY LEP Board during the third year of the operation in 2023/2024:

James Newman OBE - Chair

Stephen Parnaby, OBE - Deputy Chair and Chair of Infrastructure Board

Cllr Mike Ross - Hull City Council

Cllr Anne Handley - East Riding of Yorkshire Council

Cllr Jonathan Owen - East Riding of Yorkshire Council (up until May 2023)

Dafydd Williams - Chair of Business Support Board, Member of Audit, Finance and Governance Panel

Jayne Adamson - Chair of Employment and Skills Board - Humber Coast and Vale Integrated Care System

Catherine Bishop - Equality, Inclusion and Diversity Champion - Tigers Sport and Community Trust

David Hall - SME Champion - Beverley Park Homes, Minster Leisure Homes, Hall and Oliver

Professor Dave Petley - Vice Chancellor of the University of Hull

Madge Moore - Rural Champion - Yorkshire Food Farming and Rural Network

Dr Diana Taylor - Future Humber

Annual Accounts

The accounts for the LEP will be prepared in early April and published on the HEY LEP website.

About the HEY LEP

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E: info@heylep.com

X (formerly Twitter): [@hey_lep](https://twitter.com/hey_lep)

W: heylep.com

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